



How to

FUNDRAISE

for

DICON

2025



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SECTION 1:

Cost Breakdown



Cost Breakdown

Expenses attendees will need to pay include:

- Registration Fee
- Hotel Costs
- Transportation Costs
- Friday Night Meal
- Any meals during travel

Registration Fee

ON-TIME: \$250

LATE: \$305

All attendees must pay the registration fee (members and chaperones).

Hotel Costs

Costs vary from \$75-\$190 a night.

- The closest hotel to the convention center is The Hilton Double Tree at \$130 per night
- The Azure Hotel at \$99 per night
- Attendees will be staying two nights
- Up to 4 people of the same gender can share a room
- The cost comes to a range of \$150-\$380 per person

Transportation

Transportation costs vary by club location. Clubs have used cars, trains, buses, and airplanes to get to convention. **Research YOUR club's options for transportation, and with the help of your advisors/chaperone, select the most affordable one.** Do this now so you can plan how much to charge attendees, and how much to fundraise. **Please remember that transportation must be booked by the advisor.**

Friday Night Meal

Because of different arrival times, all DCON attendees **must** purchase a meal on Friday night **separately**.

This will be about \$10–25.



SECTION 2:

Why We Fundraise?



Why We Fundraise?

- **Member Support:** The costs of DCON can be expensive and fundraising allows all members of the club to have some financial support.
- **Chaperone Support:** In addition to registration and transportation, the club is encouraged to pay for chaperones to attend
- **Covering Additional Costs:** At DCON, there are some additional costs that attendees need to cover, such as Friday night dinner and optional donations for merchandise. Helping members pay for the essentials lets them do more at convention!



SECTION 3:

Where to Fundraise?



Where to Fundraise?

SCHOOLS

If your school allows, you can host fundraisers asking for donations there! You can also take advantage of **crowds at football games** and other events!

LOCAL BUSINESSES

Another option is to reach out to local businesses. Many places like boba shops and **restaurants** are willing to help support students.

DCMS AND CLUB EVENTS

You can always ask your members to help fundraise! If you are hosting something at a DCM, make sure you ask your Region Advisor and LTG first.

KIWANIS FAMILY

Your Kiwanis Family is there to support you! You can always ask them for help in planning, promoting, supporting, or running the fundraiser!

Many clubs are also happy to reduce costs for members, so communication with them is KEY!

Examples

SCHOOLS

- Valentines or other holiday grams
- Host a snack bar at a football game
- Bake sale
- Donation jar in a main office or classroom

LOCAL BUSINESSES

- Local businesses may vary, but some chain restaurants that host fundraisers include:
 - Dairy Queen (like miracle treat day!)
 - Panda Express
 - Raising Canes
- Chain restaurants can be coordinated online, but you can use [THIS](#) email template to reach out to local businesses!

DCMS AND CLUB EVENTS

- Bake sale/merchandise sale
- Fun run
- Auction

KIWANIS FAMILY

- Donation Drives at meetings



SECTION 4:

Step-by-Step Guide



Fundraising: Step-by-Step

STEP 1: BRAINSTORM!

- Get out all your crazy ideas!
- Think about your **audience**: what members and the community are interested in
- Eventually, narrow it down to one that is creative and achievable

STEP 2: PLANNING

- Confirm a **time, date, and location**
- Reach out to whoever you are working with and keep them updated
- Set realistic goals to strive for
- What materials will you need?
- Set **deadlines** and stay on track!
- Get approval from advisors!

STEP 3: PROMOTION

- Create flyers, social media posts, and emails to spread the word!
- Send/post these materials at least 1 week in advance, so people have time to prepare

Fundraising: Step-by-Step

STEP 4: PUT YOUR PLAN IN ACTION!

- It's time to run your fundraiser!
- Make sure you have enough volunteers and materials to facilitate
- Ensure an advisor is present to help deal with funds
- Be enthusiastic, grab people's attention to raise as much as possible

STEP 5: EVALUATE

- After each event, it's important to reflect for future planning
 - What went well?
 - What could be improved?

STEP 6: START THE PROCESS AGAIN!

- UTILIZE **THIS** CNH MANUAL FOR MORE DETAIL ON FUNDRAISERS!
- TO HELP WITH THIS PROCESS, YOU CAN USE **THESE EMAIL TEMPLATES** TO REACH OUT TO PEOPLE!



SECTION 5:

Fundraising Timeline



Fundraising: Timeline

WHAT AN IDEAL TIMELINE MIGHT LOOK LIKE:

6+ MONTHS BEFORE CONVENTION: MAY - OCTOBER

- Start with a large, kick-off fundraiser.
- Get members interested in DCON. Advertise importance, fun aspects, etc
- START PROMOTION EARLY

5 MONTHS BEFORE: NOVEMBER

- Host a bake sale

4 MONTHS BEFORE: DECEMBER

- Organize a themed event, such as a Fall Market, Christmas Gift Wrapping, etc

3 MONTHS BEFORE: JANUARY (REG OPENS!)

- Hold a fun run or car wash
- Promote resources to members (manuals, website, etc)
- Begin registration to make it for early registration

2 MONTHS BEFORE: FEBRUARY

- Partner with a local restaurant for a night
- Figure out transportation and hotel details

1 MONTH BEFORE: MARCH (ON-TIME REGISTRATION DUE!)

- Push for final donations.

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Socials

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THANK YOU

for reading