



Spotlight on Service Program | December 2023: Providing Basic Needs



*spotlight on service*

# PROVIDING BASIC NEEDS

DECEMBER 2023



# WHAT'S SERVIN' CNH!

Happy Holidays! This holiday season we will be aiding our District by focusing on “**Providing Basic Needs**” in each of your local communities. The holidays are a time for giving and we want to start by ensuring that we do our best to provide for those in need. Join us in hosting services, fundraisers, and other events to give back to local communities!

*Serving with a Latte Love,*

*Annabel Z. Lee*

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# WHAT IS THE SOSP?

The CNH Spotlight on Service Program is a district project that promotes different District and International initiatives every month. The Service Project Committee provides monthly guides that include information and tips on how clubs can complete the monthly service initiatives. This program enables clubs to showcase their unique service projects and even have the chance to receive recognition on the District Newsletter.

## HOW TO SUBMIT

In order to receive recognition, clubs can submit on the SOSP form, which can be found under the “Spotlight on Service Program” page under the “Projects” tab on the CNH CyberKey or at [tinyurl.com/SubmitSOSP](https://tinyurl.com/SubmitSOSP). All submissions are due on the fifth of the following month by **6:00 PM local time**. One or more clubs are featured every month in the District Newsletter in recognition of any outstanding service project!

# KEY PARTNERS

## Circle K

Circle-K International (CKI) is the college-level branch of Kiwanis International. CKI clubs can be found at hundreds of colleges across five different continents. CKI's motto is "live to serve, love to serve," and does so by leading the youth of our world today. CKI partners with the United Nations Children's Fund (UNICEF), which provides humanitarian aid to children worldwide. Work with your local CKI club to launch service initiatives that can benefit your local community.

Research colleges and universities in your area to find institutions involved in Circle-K.





# SERVICE PROJECT *ideas*

## **“Basic Needs” Drive**

Work with local community members to hold a “Basic Needs” drive, that can take place in time for the holiday season, which can include anything from clothing to material for hygiene kits. Hold these drives where many community members go to, which maybe can include schools, health fairs, community center events, etc. These items can later be donated to a homeless shelter.

## **Holiday Cards**

A big part of what classifies as “basic needs” also includes emotional wellbeing. During the holiday season, ensure that every child is recognized and appreciated. Work with your division members to create holiday-themed cards and crafts for children that can be donated to those in hospitals, or even to your local elementary school. It is important everyone feels appreciated during this holiday season.

## **Winter Meal Delivery**

Ensure that everyone has a plate of food for the holidays by having your division work with local food banks to create food packages that can be delivered to community members at their houses. These packages can include canned food, like vegetables, mashed potatoes, desserts, and a small gift card for a grocery store in the area.

# FUNDRAISER *ideas*



## **Sell Holiday Ornaments**

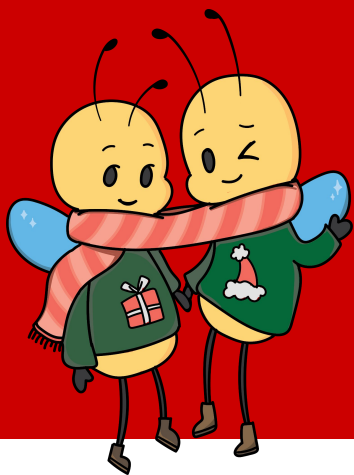
Work with your division members to create holiday-themed ornaments and keepsakes to sell at community events. Some ideas can include hand-painting glass ornaments, making snowflake shaped decor out of popsicle sticks or wood-like material, or even decor made out of colored clay. Be creative!

## **Holiday Grams**

This initiative can take place at the club level. Work with your club officers to sell “candy grams” at your school during the holiday season, which are essentially personalized notes written to someone that can include a gift, like a candy cane, or mini plushie. Depending on the gift, sell these for up to \$5 each to the students at your school.

## **Hold a Gingerbread Decorating Contest**

Hold a gingerbread (house) decorating contest and have members pay to enter the contest, to help pay off money for supplies and to help raise money. After holding the contest, have “judges” vote on the best gingerbread house, and then auction off the winner to fundraise more money. This is an event perfect to hold at a DCM with fellow division members!



# PROMOTION

*ideas*

## **31 Days of Giving Campaign**

During the season of giving, spread the holiday spirit by holding a “31 Days of Giving” campaign, where throughout the month, division members can do random acts of kindness for community members. Promote your campaign on social media and even go the extra mile and fundraise - see if donors can donate money towards your cause.

## **Tabling at Community Events**

Division members can volunteer to table at community events to spread Key Club's mission, while also holding a simultaneous clothing drive so community members can feel informed while also giving back. By being present in local community happenings, divisions are able to promote their cause effectively, which in this month, revolves around giving community members basic necessities.

## **Gift of Giving Pledge**

This holiday season, it is highly important to be the gift of giving to others, by being kind. At local community events, have community members sign a pledge to be this gift of giving, and see if members can go above and beyond and donate money or supplies that can be used to give back necessities for those in need. Use these donors as a way to fundraise money as well!



# RESOURCES

## **SOSP Submission Form**

[tinyurl.com/SubmitSOSP](https://tinyurl.com/SubmitSOSP)

## **Spotlight on Service Program**

[cnhkeyclub.org/projects/spotlight-on-service-program](https://cnhkeyclub.org/projects/spotlight-on-service-program)

## **Preferred Charities**

[cnhkeyclub.org/projects/preferred-charities](https://cnhkeyclub.org/projects/preferred-charities)

## **Circle K International**

<https://www.circlek.org/>