



HOW
TO FUNDRAISE
for DCON

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section 1
**COST
BREAKDOWN**

02

registration

On Time Registration: \$250

Late Registration: \$285

All attendees (members and chaperones) must pay the registration fee

Registration does not include the cost of the hotel

hotel

The estimated hotel cost will be ??? per night, and attendees will be staying for two nights. As 4 people will be staying per room, this comes to a cost of around **??? total per person.**

transportation

Transportation costs vary by club location. Clubs have used cars, trains, buses, and airplanes to get to convention. Research YOUR club's options for transportation, and select the most affordable one. Do this now so you can plan how much to charge attendees, and how much to fundraise. Please remember that transportation must be confirmed/booked by the advisor.

summary

Attendees pay:

Registration Fee (\$250)

Hotel Costs (around ??? total)

Transportation Cost

Friday Night's Meal

Any meals needed during travel

section 2

**WHY WE
FUNDRAISE**

05

why we fundraise

Why should Clubs fundraise?

- Member Support – The costs of DCON can be expensive and fundraising allows all members of the club to have some financial support.
- In addition to registration and transportation, the club is expected to pay for chaperones to attend, so raising funds as a club is essential
- At DCON, there are some additional costs that attendees need to cover, such as Friday night dinner and optional donations for merchandise. Helping members pay for the essentials lets them do more at convention!

section 3
**FUNDRAISING
IDEAS**

07

school

You could host fundraisers at your school, such as Valentine's Day Grams, Halloween Grams, or Holiday Grams! You could also take charge of the snack bar at sporting events, such as the football games.

club

In order to start preparing for DCON to make it affordable for your club members, you should start hosting fundraisers with your clubs! The earlier you start, the easier it is to lower the cost of DCON for your members.

local businesses

You could host fundraisers at local businesses such as a boba shops, restaurants, bowling alleys, or skating rinks.

division council meetings

You can fundraise at DCM's by selling old division t-shirts or you can ask for donations for snacks and drinks. Make sure to ask your LTG in advance if you want to do this at a DCM, so they can help advertise it on the division instagram.

communication with kiwanis club

Communication with your Kiwanis Club is KEY. They are there to help and support you. You can ask them to help support your fundraisers, or give ideas for a couple of fundraisers that you can do! Generally, having constant and clear communication with your Kiwanis clubs will help out - not only for your club, but also for the division, since they can help reduce DCON costs for your members. Please make sure to actively communicate with your Kiwanis Clubs!

ideas for successful fundraising

In order to have a successful fundraiser, you must recognize and cater to the needs of your club and local community. If the majority of your club loves boba, then you should have a boba fundraiser. Then, they would be more inclined to go and support! If your club, friends, and community loves bowling, it would be a great idea to have a bowling fundraiser! Catering to local interests will likely have greater turnout for your fundraiser. A rule of thumb is to aim to have fundraisers where you get at least 20% of the profit.

additional ideas

- Donation Jars
 - Have jars at your school office or meeting classroom to collect donations
- Bake Sale
 - Have your club board make baked goods to sell at school events, DCMs, etc,
- Auctioning
 - Have your clubs participate in Crab Feeds or school sponsored events to auction off gift baskets
- Fun Run
 - Have your club hold a fun run where it is opened to the public

section 4

EXAMPLES

school example



At Poly Key Club, they collaborated with their school and sold onigiri at their Intercultural Faire where all of the proceeds went to the Pediatric Trauma Program.

club example



**SMKC Badminton
Doubles Tournament**

January 22nd, 2023
9 A.M. - 5 P.M.

St. Mary's Big Gym
(5648 N El Dorado St,
Stockton, CA 95207)

Register:
tinyurl.com/SMKCDBT23
Fee: \$10

What to Bring:

- Racket
- Can of Birdies
- Water
- Money for Fundraiser

FORM CLOSING ON JANUARY 18TH AT 11:59 P.M

At St. Mary's Key Club first annual Badminton Tournament, it was a preseason game which was opened to all schools within the area. The outcome and attendance was extremely successful.

local business example



At the Division 04 North Meet Fresh Fundraiser, members were able to purchase refreshing desserts where 20% of the proceeds went to the Pediatric Trauma Program.

dcm example



At the Division 07 North annual BumbleBoom Banquet, C.K. McClatchy Key Club had a Polaroid Photo Booth during the duration of the banquet DCM.

section 5

**ELEVATOR
PITCHES**

elevator pitches

Fundraising for a large amount can be difficult, but don't forget that your sponsoring Kiwanis club is there for you! We suggest you reach out to them to help your club get additional funding for DCON!

Here is an email template that you can use to ask your sponsoring Kiwanis club to help subsidize your club's costs for District Convention!

Dear [Mr./Ms. LAST NAME],

My name is [FIRST] [LAST]. As you may know, the annual Cali-Nev-Ha Key Club District Convention (DCON) is approaching. This year, DCON will be held in Ontario, California, from April 21-23, 2023. With the high expenses of transportation, hotel, registration, and meal costs, the total price for DCON ranges from \$__-__ per member. Unfortunately this year, many of our members are struggling to meet the financial requirements to attend DCON.

On behalf of [HIGH SCHOOL] Key Club, I humbly ask for the support of [CLUB NAME] Kiwanis to help subsidize our DCON expenses through monetary donations. Any donation amount is greatly appreciated!

Sincerely, [FIRST][LAST] [CLUB POSITION]

2023-2024

contacts

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socials



CNH CYBERKEY

cnhkeyclub.org



CNH YOUTUBE

CNH Key Club



CNH INSTAGRAM

@cnh_keyclub

DCON INSTAGRAM

@cnh_dcon