



CNH | KEY CLUB

Club Poster Contest

SUBMISSION OVERVIEW

SUBMISSION DEADLINE

Digital Poster Due January 25th, 2020 by 11:59PM PST/HST.

Non-Digital Poster Must be **RECEIVED** by Friday, March 13, 2020 at DCON 2020.

TURN IN SUBMISSIONS TO:

Digital- cnh.kccontests@gmail.com

Non-Digital Poster - CNH Key Club Member Recognition (MR) Office.

The Club Poster contest is an International contest. Eligible submissions must first be submitted to the CNH Key Club District Member Recognition Office at DCON 2020 for judging on the District level. At District Convention 2020, distinguished contest poster winners will be announced, but only the first and second place submissions will go on to compete on the International level at ICON 2020.

1. Read the Club Poster contest guidelines.
2. Fill out the "Key Club Poster Entry Form" and provide it at the beginning of the submission.
3. Turn in the submission to the CNH Key Club District Member Recognition Office at DCON. Digital submissions must be **received** by Saturday, January 25th, 2020 by 11:59PM PST/HST. Non-Digital submissions must be **received** by Friday, April 12th, 2020 by 6:00PM at DCON.

CLUB POSTER GUIDELINES

RULES GOVERNING THE KEY CLUB INTERNATIONAL CLUB POSTER AWARD

The Club Poster award shall provide recognition to Key Clubs that best demonstrate the values of our organization via a poster.

- (1) The Key Club International Poster contest will be conducted according to the following rules.
- (2) The first and second place Club Poster Contest winners from the CNH district will be eligible to compete at the International level.
- (3) The posted should be designed to effectively recruit new members for Key Club and should not bear the name of any school, community, or District.
- (4) **NON-DIGITAL:** Entries in this category may not include material produced through electronic means, such as cameras and computer software. The poster dimensions should be 18 inches by 24 inches with the actual height and width, after adding designs, not varying more than one-half inch for the prescribed contest dimensions. The poster should not measure more than one-eighth (1/8) inch in thickness after added designs.
- (5) **DIGITAL:** Entries in this category may include material produced through electronic means, such as cameras and computer software.
- (6) The following information must be submitted on the Contest Entry Form in PDF format:
 - a. Name of Key Club, Division, Region, and District.
 - b. Contact name and information for the Key Club member responsible for the submission.
- (7) All entries will become the property of Key Club International and will NOT be returned to clubs. Key Club International reserves the right to reproduce or broadcast any contest entries.
- (8) All entries should be appropriate to the standards set by the objects of Key Club.
- (9) The decision of the judges is final and no changes, alterations, or re-judging will take place after the judges and the CNH Chair of Member Recognition have certified the results.
- (10) **DUES-PAID:** In order to be eligible to apply for this contest, you must be a dues-paid club by December 1st.

CNH District **Member Recognition Committee**

Questions, Comments, Concerns?

Queenie Lam | Member Recognition Chair | cnhkc.mr@gmail.com

CLUB POSTER RUBRIC

Posters will be judged according to the following:

- 1. Artistic Ability | (20 pts max)**
 - a. Use of color to enhance design
 - b. Spatial awareness
- 2. Originality/Creativity | (20 pts max)**
 - a. Not similar to other designs/Unique
 - b. No copyright infringement.
- 3. Promotion of Key Club | (20 points max)**
 - a. Describe how your design promotes Key Club.
- 4. Effectiveness for Membership Recruitment | (20 points max)**
 - a. Discuss how your poster will help with member recruitment.
- 5. Ability to Reproduce the Poster via Printing | (10 points max)**
 - a. Is your poster ready to be reproduced? Does it need to be altered?
- 6. Overall Appearance | (10 pts max)**
 - a. Draws new member attention

FREQUENTLY ASKED QUESTIONS

1. What do I do if I want to revise my submission, but it has already been turned in?

Remember to look over your submission very carefully before submitting it to the MR Office. No revisions may be made after it has been submitted.

2. Can you clarify what it means to provide the “Club Poster Contest Entry Form” at the beginning of the submission?

Simply place the filled out and printed “Club Poster Contest Entry Form” at the front of the submission, then package the submission accordingly, and send it out to the recipient.

3. Does having items or material attached to the poster add to the overall thickness limit?

Yes, your poster should not measure more than one-eighth (1/8) inch in thickness.

4. What does "Artistic Ability" mean for the judging criteria?

Artistic Ability is how aesthetically pleasing and eye-catching the poster is. The poster submission should look well put together, attractive, and follow the Key Club graphic standards.

5. Am I allowed to submit a copy of my work to the recipient, and keep the original for myself?

You must turn in the original work to the recipient. You may produce a copy for yourself to keep before sending it in.

6. Will the CNH District winner of this contest be recognized at DCON?

Yes, the winner of this contest will be recognized at District Convention 2020.

7. How do I qualify for the International level contest?

Eligible submissions must first be submitted to the CNH Key Club District for judging on the District level. At District Convention 2020, only the first and second place district winners will be eligible to compete in the international contest.

8. Do the two district winners have to place their entry for the International competition?

The first and second place winners of the CNH District for this contest do not have to place their entry for the International competition, but it is highly encouraged that you do so. Once an individual has entered the district level competition, it displays their dedication and commitment to entering the International contest, for 1) the honor of being recognized on the International level and 2) representing CNH in this contest at ICON 2019.

11. Do you have to be present at DCON or ICON for your entry to win this contest?

It is recommended to be present at DCON or ICON; however, you do not need to be present. In the event your submission wins, the award will be given to a representative from your home club/division.

KEY CLUB®

Enter only one contest

Entry form 2020

Non-Digital Poster contest

Digital poster contest

Contest and award criteria can be found in the Key Club Guidebook, www.keyclub.org/guidebook, in the Addendum to the Key Club International Board policies starting on page 51 & 52.

Please type or print information on this form and affix to the back of the poster.

Entries become the property of Key Club International and will not be returned. Key Club International reserves the right to reproduce winning entries. Appropriate recognition will be provided to the Key Club and the poster's artist.

Key Club of: _____ Club ID #: _____

District: _____

Contact Information

Please check one: Faculty advisor Kiwanis advisor

Advisor name: _____

Phone number with area code: _____ E-mail: _____

Signature of faculty advisor or Kiwanis advisor:

(Signature) _____ (Print name here) _____

Key Club artist producing poster

Artist name: _____ E-mail: _____

Signature of Key Club artist attesting to the poster's originality:

(Signature) _____ (Print name here) _____

Please select one:

____ This poster placed first at district convention.

____ This poster was selected by other means and was approved for entry for International competition by the Key Club district administrator.

Key Club district administrator signature: _____

Note: Only district winners are eligible for submission to International competition. Refer to the Key Club Guidebook for additional information and deadlines.