



# CNH | KEY CLUB

## Club Attire Contest

### SUBMISSION OVERVIEW

#### SUBMISSION DEADLINE

Contact your Division Lt. Governor

#### E-MAIL SUBMISSIONS TO:

d##.cnhkc.ltg@gmail.com

**Subject:** Club Attire Contest

**Body Text:** State your full name (First, Last), Region (R##), Division (D##), Club full name and number (H#####)

**CC:** Copy yourself and advisor

## shall be determined by your division

The Club Attire contest is a District contest judged on the Division level. Eligible applicants must complete the application, as explained in the guidelines, and submit it to their respective Division Lieutenant Governors for judging at the division level. One contest winner will be selected from each Division. At District Convention 2020, each Club Attire winner will be announced.

1. **Read the Club Attire contest guidelines.**
2. Fill out the "Club Attire Contest Entry Form" and provide it with the submission.
3. E-mail the entry along with up to ten (10) images of the attire to

### CLUB ATTIRE GUIDELINES

#### RULES GOVERNING THE CNH KEY CLUB ATTIRE AWARD

The Club Attire award shall provide recognition to Key Clubs that best demonstrate and promote the values of our organization via their Club Attire.

- A. A club must be in good standing with the California-Nevada-Hawaii District and Key Club International in order to be eligible to submit an entry.
- B. The article of clothing must display an original and current design that has been used to promote Key Club. The design must have been created by a Key Club member(s) with no professional assistance.
- C. Club Attire eligible for this contest includes, but is not limited to:

- Tee Shirt
- Polo Shirt
- Sweatshirt
- Tank-Top
- Jacket
- Button Down
- Apron
- Wind Breaker
- Vest
- Scarf
- Hat

**Only one submission of one article of clothing will be accepted per club.**

- D. A minimum of one visual of the club members wearing the attire must be submitted. Visuals that are candidly taken while at a service, division, or region event are highly suggested. **A maximum of up to ten (10) images of the attire can be submitted.**
- E. This contest requires the submission of the "Club Attire Contest Entry Form" along with **up to ten (10) front and back images of the attire** to your respective Division Lieutenant Governor. These files should be sent as attachments to one email. It is highly recommended to send at least four (4) images of the attire. The entry form must be saved as a PDF. The images may be JPG, GIF, PNG, PDF or PSD. Label the entry form: **Club Attire\_Club Name**. Label the images: **Club Attire\_Club Name\_##**. Ex. Club Attire\_Bee\_01
- F. The design will be judged according to the following criteria:
  - a. Aesthetic Appeal
  - b. Creativity
  - c. Member Involvement
  - d. Originality
  - e. Promotion of Key Club
  - f. Uniqueness of Design/Artwork
  - g. Visual Verification
- G. Only pictures of attire entries submitted to your Division Lieutenant Governor will be accepted. **No articles of clothing should be mailed to the Member Recognition Chair or to your Division Lieutenant Governor.**
- H. The decisions of the judging are final. No changes or re-judging will take place after the judges and the CNH Member Recognition Chair have certified the results.
- I. **DUES-PAID:** In order to be eligible to apply for this contest, you must be a dues-paid club by December 1<sup>st</sup>.

CNH District **Member Recognition Committee**

Questions, Comments, Concerns?

Queenie Lam | Member Recognition Chair | cnhkc.mr@gmail.com

# CLUB ATTIRE RUBRIC

*Attire will be judged according to the following:*

**1. Aesthetic Appeal/Creativity | (10 pts max)**

- a. Use of color to enhance design
- b. Displays artistic ability

**2. Member Involvement | (10 pts max)**

- a. Discuss how many members were involved in the design development and the role they played.

**3. Promotion of Key Club (20 pts max)**

- a. Describe how your design promotes Key Club.

**4. Unique/Originality | (20 pts max)**

- a. Not similar to other designs
- b. No copyright infringement

**5. Visual Verification | (20 pts max)**

- a. Photos of members wearing apparel at Key Club events.
- b. Minimum of four photos (one of shirt only, one back only, 2 of shirt being worn by member)
- c. All other pictures should be action shots only.

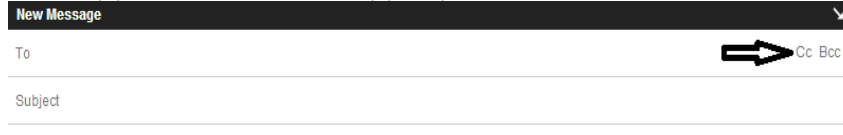
**6. Overall Appearance (10 pts max)**

- a. Shirts should include Key Club International Logo
- b. Provide a copy of your vendor receipt to ensure the use of a licensed vendor

# FREQUENTLY ASKED QUESTIONS

## 1. Under *Submission Deadline*, what does “CC yourself” mean?

When composing the email, on the right side of the “To” box, there will BCC and CC, push the CC and type in your email, that way you have a Carbon Copy for yourself.



## 2. How do I receive an E-Signature?

In order to put a person down as an E-signature, you must ask his/her permission first and he/she must verify everything. Once he/she has given their permission, then you may type his/her name in the line provided.

## 3. Who can apply for this award?

Anyone can apply because as a Key Clubber, you are a member, no matter what elected or appointed position you hold. However, if you do hold an elected or appointed position, such as President, you may not sign off on your own sheet.

## 4. How do I compress my PDF files/pictures?

To compress photos, you can find various websites online. One recommended web site is: <http://jpeg-optimizer.com/>. This will easily compress your photos to make the overall file size easier. Keep in mind, a “JPEG” photo is already small enough, and would not need any compressions. To compress a PDF file, you can use this website: <http://smallpdf.com/>.

## 5. Why is there no set due date?

This is a division-judged contest, so your Division Lieutenant Governor is responsible for coordinating and announcing respective due dates. Each division may have different deadlines, so please contact your LTG for more information as soon as possible.

## 6. Why do I email a district contest to my Lt. Governor?

This contest is judged at the division level by your Lt. Governor, and then one finalist from each division is submitted to advance to District.

## 7. What if I would like to revise my contest submission, but have already submitted the file?

Contact your Lt. Governor for instructions to resubmit. If your Lt. Governor has already judged your submission, all decisions are final. Remember, no changes or re-judging will take place after the judges and the Member Recognition Chair have certified the results.

## 8. What does “Member Involvement” mean for the judging criteria?

Member Involvement is members donating money for the attire, designing it, wearing it, etc. This section should discuss the role that members participated in the creation of this attire.

## 9. What does “Visual Verification” mean for the judging criteria?

Visual Verification is proof that the design was printed and worn. The images submitted should address this criterion by showing several members at a time wearing the attire in a single photo, which would communicate that the attire is authentically made and distributed to members, and that it is not only a few articles created for entering this contest. There should also be an image of a close-up view of the design to prove that it is printed in good quality.

## 10. When I label the images, what do I put in place of “##”?

That is the way you order your submitted images. For the first image, you would label it as Club Attire\_Club Name\_01. The second image would end in 02, and so on.

## 11. How do I save my images as one of the approved formats (JPG, GIF, PNG, PDF, or PSD) if they are not in that format already?

Most computers have simple photo editing software, such as Paint or Preview, that can complete this function. Open the picture using one of these applications, and then go to File, then Save As, select the desired format from the drop-down list titled “Save as type:”, and save it.

# CLUB ATTIRE CONTEST ENTRY FORM

PLEASE TYPE OR PRINT INFORMATION ON THIS FORM AND PROVIDE WITH THE SUBMISSION

## CLUB INFORMATION

Key Club: \_\_\_\_\_  
District: California-Nevada-Hawaii Division: \_\_\_\_\_ Region: \_\_\_\_ Club #: \_\_\_\_\_

## CONTACT INFORMATION

Contact Name: \_\_\_\_\_  
Contact E-mail: \_\_\_\_\_ Contact Phone #: \_\_\_\_\_

## CLOTHING TYPE

Select the article of clothing that is being submitted (only one):

- \_\_\_\_\_ Apron
- \_\_\_\_\_ Button Down
- \_\_\_\_\_ Hat
- \_\_\_\_\_ Jacket
- \_\_\_\_\_ Polo Shirt
- \_\_\_\_\_ Scarf
- \_\_\_\_\_ Sweatshirt
- \_\_\_\_\_ Tank Top
- \_\_\_\_\_ T-Shirt
- \_\_\_\_\_ Vest
- \_\_\_\_\_ Windbreaker
- \_\_\_\_\_ Other:

## CLOTHING IMAGES

Label the images you will be providing with your submission

Label: *Club Attire\_Club Name\_##*

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.
- 11.
- 12.