

Fundraising & Resources

CNH's fundraising initiative is the Pediatric Trauma Program. Our governor's focus is the Eliminate Project in which the Kiwanis Family internationally participates in. The impact Key Clubbers make is incredible as we are not only benefiting our community but our world as a whole.

NOTE: A student **MUST** not hold onto money in any circumstance. Advisors and adults must hold money that is fundraised by Key Clubbers. It is vital to create a system with your advisor in which the advisor is holding onto the money. This is for safety and liability reasons!



How to effectively **PLAN** a fundraiser:

Map out what the idea is – What will we be doing? How does it need to be done?

Ensure that the team you are working with, including advisors, is on board with the idea. Complete the necessary paperwork, such as an Event Request Form, Facilities Request Form, Fundraiser Authorization Form, etc. If you do not know what forms you may need to complete, ask your advisor or Lt. Governor!

Choose and book a venue.

Booking a venue requires paperwork. If you are hosting a restaurant fundraiser, for example, e-mail the company with the following information:

Your name

Organization

Cause of fundraiser

Any questions you may have regarding how they will remit funds as donations (will they mail the check, do attendees need to present a flyer, do they have forms for you and your advisor to complete?)

Your prospective date and time for the fundraiser

Remember to thank them for their time. They are the ones choosing to donate their proceeds to your cause – **BEE** as accommodating as you can!

Gather all supplies you will need.

How will you obtain the items you will need? Will you ask your teammates to each bring what they can, or will you reimburse an adult that purchases them for you?

Advertise!

Create ads, post them on various social networking sites! Remember – the members you serve and the public will only be as interested in attending your fundraiser as YOU are. **BEE** enthusiastic!

