

HOW TO MARKET YOUR

KEY CLUB

Marketing is all about recruiting others to join your cause, sharing Key Club's impact to the members you serve and inspiring others to become better leaders.

At School...

- Create posters and hang them around your school
- Make clothespins with Key Club facts or your club's social media accounts & pass them around
- Train club leaders to be influential role models. Influential people will influence others to join!
- Check the online KCI store to purchase free flyers, posters and pamphlets
- Hold a Key Club orientation meeting

On Social Media...

- Create club social media accounts and a club website linked to your school's website
- Publicize events (fundraisers, club meetings, service events) on your social media accounts
- Delegate a Club Editor to update all social media accounts and the club website with the latest news

In the Division...

- Volunteer to give club updates
- Ask your Lt. Governor to help publicize club fundraisers and events

In the District...

- Submit your Key Club story through the CNH CyberKey to possibly be featured on the CNH CyberKey or District Newsletter

Submit a Story

Do you have a story, picture, or video to share? Send it in and you might end up in the District Newsletter or on the CNH CyberKey!



Submit Content