

GRAPHIC STANDARDS

- Logos & Fonts -

LOGOS



- at least .75 inches wide or 54 pixels wide
- 1/2" away from left side of document
- may be black & white

CNH DISTRICT MAP

CNH | KEY CLUB

- "CNH" must be bolded
- expanded by 6 pt. at a 36 pt. size
- the "B" in "Club" must align with the pencil's tip

CNH WORDART

FONTS

WHEN PROMOTING KEY CLUB,
STICK TO THESE FAMILY FONTS!

Myriad Pro

Garamond Premier Pro

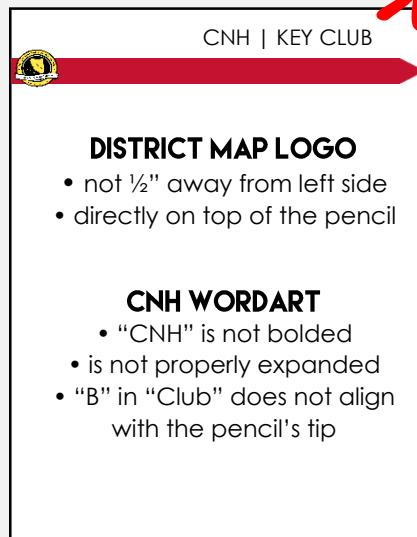
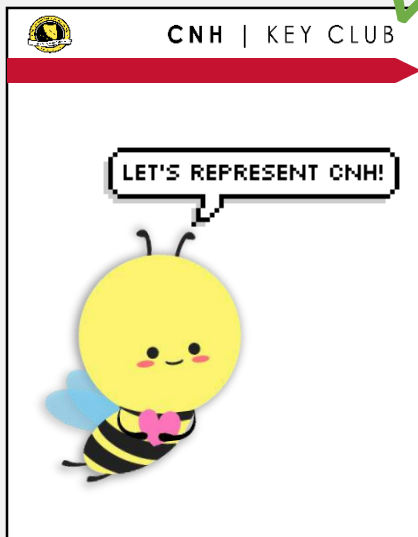
Century Gothic

Verdana

Goudy Old Style

Walk Around The Block

IF PROMOTING A CLUB, DIVISION, OR REGION,
IT CAN BE CUSTOMIZED!
CHOOSE YOUR OWN FONT!



WANT TO LEARN MORE
ABOUT GRAPHIC
STANDARDS?

CLICK [HERE](#) OR VISIT
THE CNH CYBERKEY!