

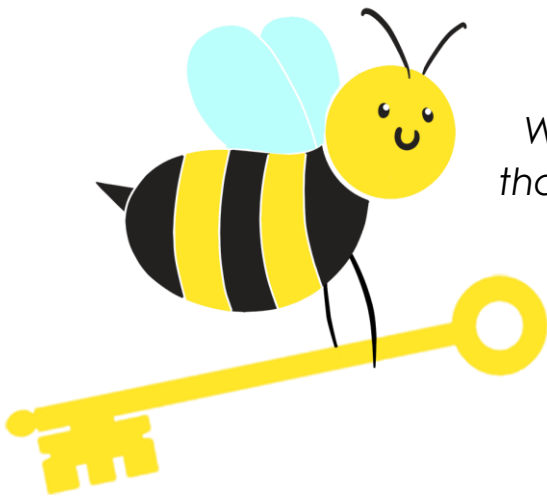
Inclusive vs. Exclusive

What is Inclusiveness?

- Core value of Key Club International
- Ensures no individual is left out, regardless of any disadvantages.
- Makes sure everyone is able to stay up-to date.
 - Allows everyone to feel welcome!

What is Exclusiveness?

- When information or opportunities are restricted to a certain person or group.
- Often causes confusion, and problems
- Certain individuals feel left out, and are missing opportunities.



Importance of Inclusiveness:

When utilized in communication, inclusiveness ensures that information is distributed to **ALL** individuals it pertains to. It also provides the opportunities to learn the suggestions, ideas, and needs of those you serve. Remember, **GUARDIANS** serve everyone!

EXAMPLES

Inclusiveness

- Electronic Mail
- Physical Documents
- Phone Calls
- Visitations
- Activities
- Reflector Group

Exclusiveness

- Text Messaging
- Social Media
- Ex. Facebook, Twitter, Tumblr, Instagram
- Closed Meetings
- Closed Events