



Please BEE Green! Do not print this guide.

ELIMINATE

maternal/neonatal tetanus



Kiwanis | **unicef**



SERVE & GIVE

How to Participate in Trick-or-Treat for UNICEF

1. **Past Participants:** Clubs who have participated the past 2 years **and** submitted funds will automatically receive 30 donation boxes after Labor Day. Note: If you do not meet the previously identified criterion, please follow the instructions in Item 2.
2. **New Participants:** Clubs who have not participated in the past 2 years and submitted funds must order donation boxes from the Kiwanis Store. (Minimum Order: 25 boxes; Maximum Order: 200 boxes) Boxes will be available after September 16, 2013.
3. Clubs can check if they will automatically receive UNICEF boxes by reviewing this website:
http://sites.kiwanis.org/Kiwanis/Libraries/wspnew_downloads/KI-Eliminate-2013_TOT_prefill_mailing_list_website.sflb.ashx.
4. Additional boxes can be ordered on the Kiwanis Family Store starting on September 16th, 2013. (Minimum of 25 boxes, maximum of 200 Boxes)
5. Boxes can be distributed to club members to fundraise individually, or boxes can be used to fundraise for the club as a whole.
6. Clubs should collect UNICEF boxes and all donations.
7. Check or money order and Kiwanis Family Giving Form (found on http://sites.kiwanis.org/Kiwanis/Libraries/SLP_Section_-_Resources_page/Kiwanis_family_giving_for_m.sflb.ashx) should be sent to:
The Eliminate Project: Campaign Office
Kiwanis International Foundation
3636 Woodview Trace
Indianapolis, IN, 46268
USA
ATTN: Trick or Treat
Memo Line: Club name or number
8. Clubs will be rewarded with a UNICEF Patch if at least \$250 in funds and the Kiwanis-Giving Form are submitted by December 31, 2013.
9. Donations will benefit the remaining 28 countries at risk for MNT – saving lives of future mothers and newborns.

Fundraising Ideas

- Host a penny drive
- Organize a benefit concert
- Have a poetry slam.
- Organize an art show.
- Go door-to-door on Halloween and ask for donations

More fundraising ideas can be found on:
http://sites.kiwanis.org/Kiwanis/en/theELIMINATEproject/SLP/TrickortreatforUNICEF/Fundraisingideas_TOT.aspx

Share new ideas by sending them to:
Campaign@TheEliminateProject.org.

Recognition

By raising funds for The Eliminate Project through Trick-or-Treat for UNICEF and other activities, clubs are eligible for recognition. Recognition is only given to clubs who send in their donations as a check or money with a Gift Form to the Eliminate Project: Campaign Office. Funds are counted from October 1, 2013 to September 30, 2014.

- Elimidallion – US\$625
- 1K Club Patch and Trick-or-Treat Patch – US\$1,000
 - Make this your GOLDEN GOAL for the YEAR!
 - The Eliminate Campaign will recognize all 1K Clubs as a Trick-or-Treat Achieving Club
- Patches:
 - Bronze – US\$10 per club member
 - Silver - US\$25 per club member
 - Gold – US\$50 per club member
 - Gold Clubs will receive patches and lapel pins.
- Kiwanis individual recognition
 - Hixon Fellowship - US\$1,000
 - Walter Zeller Fellowship - US\$1,250
 - Tablet of Honor - US\$2,000

Thank you for reading!

Questions? Comments? Concerns?

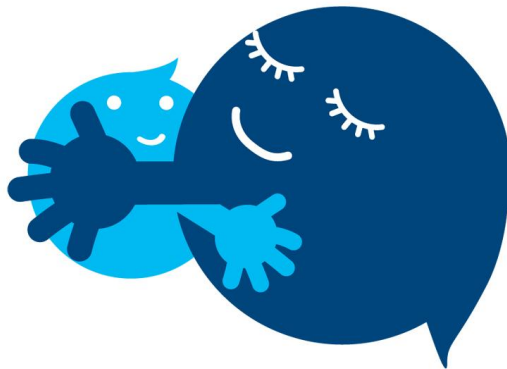
Contact:

CNH District Eliminate Coordinator Jenny Nguyen

cnhkc.mnt@gmail.com

The Eliminate Project

Campaign@TheEliminateProject.org



Check out other resources for more information!

<http://theeliminateproject.org/>

<http://sites.kiwanis.org/Kiwanis/en/theELIMINATEproject/SLP.aspx>

a Kiwanis-family member

cnhkeyclub.org