



# CNH | KEY CLUB

## Club Video Contest

### SUBMISSION OVERVIEW

#### SUBMISSION DEADLINE

Received by Wednesday, February 22<sup>nd</sup>, 2017

#### E-MAIL SUBMISSIONS TO:

[cnh.kccontests@gmail.com](mailto:cnh.kccontests@gmail.com)

**Subject:** Club Video Contest

**Body Text:** State your full name (First, Last), Region (R##), Division (D##), Club Full name and number (H#####)

**CC:** Yourself

1. *The Club Video contest is an international contest. Eligible submissions must first be submitted electronically to the CNH Contest Archive for judging on the District level. At District Convention 2017 distinguished contest winners will be announced, but only the first and second place submissions will go on to compete on the International level at ICON 2017.*
2. Read the Club Video contest guidelines.
3. Fill out the Club Video Contest Entry Form and attach it in your submission along with the video entry, saved under the correct file name.
4. E-mail the submission to the CNH Contest Archive ([cnh.kccontests@gmail.com](mailto:cnh.kccontests@gmail.com)). Submissions must be received by Wednesday, February 22<sup>nd</sup>, 2017.

### CLUB VIDEO GUIDELINES

#### RULES GOVERNING THE KEY CLUB INTERNATIONAL CLUB VIDEO AWARD

The Club Video award shall provide recognition to Key Clubs that best demonstrate the values of our organization via a video.

- A. The Key Club International Video contest will be conducted according to the following rules.
- B. The first and second place Club Video Contest winners from the CNH district will be eligible to compete at the International level.
- C. The video must be produced by club members at a cost that does not exceed US \$250.-
- D. The video should be promotional for Key Club as an organization and/or the Key Club within its respective school/community.
- E. The length of the completed video segment should be no more than 60 seconds.
- F. The video must be submitted electronically through e-mail.
- G. The video entry file must be saved as "**ClubVideo\_ClubName**"
- H. The following information must be submitted on the Contest Entry Form in PDF format:
  1. Name of the Key Club, Division, Region and District.
  2. Contact name and information for a Key Club member responsible for the submission.
  3. Itemized listing of all costs associated with the production of the video.

- I. Videos will be judged according to the following criteria:
 

Originality	10 Points
Creativity	10 Points
Promotion of Key Club	20 Points
Clarity of Message	10 Points
Quality of Production:	
Projection of Ideas	10 Points
Sound Quality	10 Points
Picture Quality	10 Points
Overall Impression	20 Points
- J. Suitable awards will be presented.
- K. All entries will become the property of Key Club International, and will NOT be returned to clubs. Key Club International reserves the right to reproduce or broadcast any contest entries.
- L. All entries shall be in good taste and appropriate to the standards set by the Objects of Key Club International.
- M. The decision of the judges is final and no changes, alterations, or re-judging will take place after the judges and the Chair of Member Recognition have certified the results.

CNH District **Member Recognition Committee**

Questions, Comments, Concerns?

Michelle Ng | Member Recognition Chair | [cnhkc.mr@gmail.com](mailto:cnhkc.mr@gmail.com)

# FREQUENTLY ASKED QUESTIONS

## 1. What do I do if I want to revise my submission but it has already been submitted?

Remember to look over your submission *very* carefully before submitting it electronically to the CNH Contest Archive. No revisions may be made after it has been submitted.

## 2. How do I tell if something is copyrighted or not?

Unless the song or picture used is older than 30 years, then it is copyrighted. Places to find free material for the public would be the public domain; on there you can find music, pictures, and videos that are not copyrighted. Anything with a CC mark is not copyrighted and can be used.

## 3. What kind of items do I put in the itemized list?

Anything that you used to create the video that cost you or other members money. This includes materials such as rentals, equipment, props, etc.

## 4. Is there a limit or restriction on how many items or what items I can use to create the video?

There is no limit or restriction on how many or what items are used as long as the total cost of all items does not exceed the \$250 limit.

## 5. What kind of music can I use for a Club Video?

Any appropriate music (that promotes the core values of Key Club) that you have permission to use. You may use a maximum of 30 seconds of copyrighted music. If your Club Video uses more than 30 seconds of copyrighted music, it will be disqualified.

## 6. Will the CNH District winner of this contest be recognized at DCON?

Yes, the winner of this contest *will* be recognized at District Convention 2017.

## 7. How do I qualify for the International level contest?

Eligible submissions must first be submitted to the CNH Key Club District Member Recognition Chair for judging on the District level. At District Convention 2017, only the first and second place district winners will be eligible to compete in the International contest.

## 8. Do you have to be present at DCON or ICON for your entry to win this contest?

It is recommended to be present at DCON or ICON; however, your attendance is not required. In the event that your submission wins, the award will be given to a representative from your home club/division.

## 9. How do I receive the E-Signature from my advisor for the Contest Entry Form?

Seek approval from your advisor, asking permission to include their name as proof of the Certification of Originality of the video entry. After their approval, you may input their name. Keep in mind that this is not a physical signature; it is the name and contact information of your advisor, typed.

## 10. How do I complete the Club Video Contest Entry Form and attach it to my submission?

First fill out the Club Video Contest Entry Form below. Once it is finalized, click 'save as' and select PDF as the file type. An 'option' button will then appear, and lead you to a page where you have the option of only saving a certain page in PDF format. Only save the completed entry form, and attach it to your electronic submission.

The image shows a screenshot of a PDF save dialog box. On the left, the 'File name' is 'CNH\_ClubVideo\_1516' and 'Save as type' is 'PDF'. The 'Authors' field contains 'CNH Key Club District'. There is a 'Tags: Add a tag' field. Under 'Optimize for', 'Standard (publishing online and printing)' is selected. There is a 'Minimum size (publishing online)' option. A green box highlights the 'Options...' button. Below it, the checkbox 'Open file after publishing' is checked. On the right, the 'Page range' section has 'All' selected. Below that, 'Current page:' is selected. The 'Page(s)' section shows 'From: 1' and 'To: 1'. The 'Publish what' section has 'Document' selected and 'Document showing markup' is unselected.

CNH District **Member Recognition Committee**

Questions, Comments, Concerns?

Michelle Ng | Member Recognition Chair | cnhkc.mr@gmail.com

# CLUB VIDEO CONTEST ENTRY FORM

## PLEASE TYPE THE INFORMATION ON THIS FORM, SAVE IT AS A PDF FILE, AND ATTACH IT TO YOUR ELECTRONIC SUBMISSION ALONG WITH THE VIDEO ENTRY.

Winning entries become the property of Key Club International and will not be returned. Key Club International reserves the right to reproduce winning entries for any use deemed appropriate by Key Club International. Appropriate recognition will be provided to the Key Club.

## CLUB INFORMATION

Key Club: \_\_\_\_\_  
District: **California-Nevada-Hawaii** Division: \_\_\_\_\_ Region: \_\_\_\_\_ Club #: \_\_\_\_\_  
Club Membership: \_\_\_\_\_

## ADVISOR CONTACT INFORMATION

Contact Name: \_\_\_\_\_  
Contact E-mail: \_\_\_\_\_ Contact Phone #: \_\_\_\_\_  
Check One: \_\_\_\_\_ Faculty Advisor \_\_\_\_\_ Kiwanis Advisor  
Advisor's Name  
(Typed): \_\_\_\_\_

## APPLICANT INFORMATION

\*Key Club Member Producing Video  
Contact Name: \_\_\_\_\_  
Contact E-mail: \_\_\_\_\_ Contact Phone #: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
City State Postal Code **USA**  
Country

## CERTIFICATION OF ORIGINALITY

**This certifies that this video is original and was created in accordance with copyright laws.**

\_\_\_\_\_  
*Producer's E-Signature (typed)*

\_\_\_\_\_  
*Advisor's E-Signature (typed)*

## ITEMIZATION OF COSTS

Please itemize costs associated with the creation of this video. Include cost of rentals, equipment, props, etc.

ITEMS	COSTS (USD)	NOTES (IF NEEDED)

### FOR OFFICIAL USE ONLY

This entry was judged by the California-Nevada-Hawaii Member Recognition Committee.  
Mark box if applicable.

THIS APPLICATION RECEIVED (CIRCLE ONE)      FIRST PLACE      SECOND PLACE

This application was selected by other means and was approved for entry for International competition by the Key Club District Administrator.  
Mark box if applicable.

KEY CLUB DISTRICT ADMINISTRATOR SIGNATURE

**NOTE:** Only district winners are eligible for submission to the International competition. In the case that a district does not hold a district contest using the prescribed rules of this contest, the district may select an entry by other means and so certify by signature of the District Administrator. Refer to the annual Key Club guidebook for additional information and deadlines.