



CNH | KEY CLUB

Club Poster Contest

SUBMISSION OVERVIEW

SUBMISSION DEADLINE

Non-Digital: Must be **RECEIVED** by Friday, April 7th, 2017 by 6:00PM at DCON 2017 to the CNH Key Club Member Recognition (MR) Office.

Digital: E-mail by Wednesday, February 22nd, 2017

E-MAIL SUBMISSIONS TO:

cnh.kccontests@gmail.com

1. *The Club Poster contest is an international contest. Eligible submissions must first be submitted to the CNH Key Club District Member Recognition Office at DCON 2017 for judging on the District level. At District Convention 2017, distinguished contest winners will be announced, but only the first and second place submissions will go on to compete on the International level at ICON 2017.*
2. Read the Club Poster contest guidelines.
3. Fill out the "Club Poster Contest Entry Form" and provide it at the beginning of the submission.
4. Turn in the submission to the CNH Key Club District Member Recognition Office at DCON. Submissions must be **received** by Friday, April 7th, 2017 by 6:00PM.

CLUB POSTER GUIDELINES

RULES GOVERNING THE KEY CLUB INTERNATIONAL CLUB POSTER AWARD

The Club Poster award shall provide recognition to Key Clubs that best demonstrate the values of our organization via a poster.

- A. The Key Club International **Poster Contest** will be conducted according to the following rules.
- B. The first and second place Key Club Poster contest winners from the California-Nevada-Hawaii Key Club district will be eligible to compete in the International contest.
- C. The poster should be designed to effectively recruit new members for Key Club, and should not bear the name of any school, community, or district.
- D. **NON-DIGITAL:** Entries in this category may not include material produced through electronic means, such as cameras and computer software.
- E. **DIGITAL:** Entries in this category may include material produced through electronic means, such as cameras and computer software.
- F. The poster dimensions should be 18 inches by 24 inches with the actual height and width, after added designs, not varying more than one-half inch for the prescribed contest dimensions. The poster should not measure more than one-eighth (1/8) inch in thickness.
- G. The following information must be submitted with each entry.
 1. Name of the Key Club, Division, Region, and District.
 2. Contact name and information for the artist

- producing the poster. The artist must be a Key Club member.
- H. Posters will be judged according to the following criteria:

Originality	10 Points
Creativity	10 Points
Artistic ability	10 Points
Promotion of Key Club	15 Points
Effectiveness for membership recruitment	15 Points
Ability to reproduce the poster via printing	10 Points
Overall appearance	30 Points
 - I. Suitable awards will be presented.
 - J. Winning entries will become the property of Key Club International, and will **NOT** be returned to clubs. Key Club International reserves the right to reproduce any contest winners, providing appropriate credit to the Key Club and artist.
 - K. All entries shall be in good taste and appropriate to the standards set by the Objects of Key Club International.
 - L. The decision of the judges is final and there will be allowed no changes, alterations, or re-judging (cut out will take place) after the judges and the Chair of Member Recognition have certified the results.

CNH District **Member Recognition Committee**

Questions, Comments, Concerns?

Michelle Ng | Member Recognition Chair | cnhkc.mr@gmail.com

FREQUENTLY ASKED QUESTIONS

1. What do I do if I want to revise my submission but it has already been turned in?

Remember to look over your submission very carefully before submitting it to the MR Office. No revisions may be made after it has been submitted.

2. Can you clarify what it means to provide the “Club Poster Contest Entry Form” at the beginning of the submission?

Simply place the filled out and printed “Club Poster Contest Entry Form” at the front of the submission, then package the submission accordingly, and send it out to the recipient.

3. Does having items or material attached to the poster add to the overall thickness limit?

Yes, your poster should not measure more than one-eighth (1/8) inch in thickness.

4. What does "Artistic Ability" mean for the judging criteria?

Artistic Ability is how aesthetically pleasing and eye-catching the poster is. The poster submission should look well put together, attractive, and follow the Key Club graphic standards.

5. Am I allowed to submit a copy of my work to the recipient, and keep the original for myself?

Please turn in the original work to the recipient. You may produce a copy for yourself to keep before sending it in.

6. Will the CNH District winner of this contest be recognized at DCON?

Yes, the winner of this contest will be recognized at District Convention 2017.

7. How do I qualify for the International level contest?

Eligible submissions must first be submitted to the CNH Key Club District for judging on the District level. At District Convention 2017, only the first and second place district winners will be eligible to compete in the international contest.

8. Do the two district winners have to place their entry for the International competition?

The first and second place winners of the CNH District for this contest do not have to place their entry for the International competition, but it is highly encouraged that you do so. Once an individual has entered the district level competition, it displays their dedication and commitment to entering the International contest, for 1) the honor of being recognized on the International level and 2) representing CNH in this contest at ICON 2017.

11. Do you have to be present at DCON or ICON for your entry to win this contest?

It is recommended to be present at DCON or ICON; however, you do not need to be present. In the event your submission wins, the award will be given to a representative from your home club/division.

CNH District **Member Recognition Committee**

Questions, Comments, Concerns?

Michelle Ng | Member Recognition Chair | cnhkc.mr@gmail.com

ENTRY FORM

PLEASE TYPE OR PRINT INFORMATION ON THIS FORM AND ATTACHED TO THE SUBMISSION.

Winning entries become the property of Key Club International and will not be returned. Key Club International reserves the right to reproduce winning entries. Appropriate recognition will be provided to the Key Club and the poster's artist.

SELECT ONE

Digital Poster Non-Digital Poster

CLUB INFORMATION

Key Club: _____

District: **California-Nevada-Hawaii** Division: _____ Region: _____ Club #: _____

Club Membership: _____

ADVISOR CONTACT INFORMATION

Contact Name: _____

Contact E-mail: _____ Contact Phone #: _____

Check One: Faculty Advisor Kiwanis Advisor

Advisor's Name (Printed in Pen): _____

Advisor's Signature (In Ink): _____

ARTIST INFORMATION

*Key Club Member Producing Poster

Contact Name: _____

Contact E-mail: _____ Contact Phone #: _____

CERTIFICATION OF ORIGINALITY

This certified that this poster is original and was created in accordance with copyright laws.

Artist's Name (Printed in Pen)

Artist's Signature (In Ink)

----- **FOR OFFICIAL USE ONLY** -----

<input type="checkbox"/>	This entry was judged by the California-Nevada-Hawaii Member Recognition Committee. Mark box if applicable.
<input type="checkbox"/>	THIS APPLICATION RECEIVED (CIRCLE ONE) FIRST PLACE SECOND PLACE
<input type="checkbox"/>	This application was selected by other means and was approved for entry for International competition by the Key Club District Administrator. Mark box if applicable.
KEY CLUB DISTRICT ADMINISTRATOR SIGNATURE	NOTE: Only district winners are eligible for submission to the International competition. In the case a district does not hold a district contest using the prescribed rules of this contest, the district may select an entry by other means and so certify by signature of the District Administrator. Refer to the annual Key Club guidebook for additional information and deadlines.