

July Service Projects Guide



Boys participate in the Hershey's Track and Field Games. What motivates them to do their best? Keep reading to learn more.

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Welcome to the July Service Projects Guide!

This guide contains service project ideas that clubs can utilize. We hope clubs will be able to gain some insight on organizations/initiatives and shape that information into a creative service project.



Spotlight on Service Program

The Spotlight on Service Program challenges clubs to participate in the monthly focuses to fulfill our Major Emphasis- Children, Their Future, Our Focus. Create a service project that incorporates the focus for this month. Submit project ideas/reflections to this form to receive recognition. Your project ideas may show up in the upcoming District Newsletter!



JULY FOCUS

The July Focus is...

GO OUTDOORS

In this day and age, too many of us are stuck to our phones and computer screens. But this July, we Key Club members are aiming to change that with our focus to help ourselves and others to maintain active with the outdoors to maintain healthy lives. How will you promote GO OUTDOORS in your home, school, and community? Read on and find projects that tie in our July Focus.

1. Hershey's Track and Field

HERSHEY'S, one of our Key Club International Co-Sponsors, hosts its own [Track and Field Games](#). It encourages kids, ages 9-14, to go outside and exercise! To be exact, its goal is "to provide a quality recreation and school program where children have fun and are introduced to physical fitness through basic track and field events such as running, jumping, and throwing". Start your local city's track and field games with five steps to plan, which includes finding a location, [contacting your State/Provincial/Territory Chair](#), utilizing the [online event manager](#), and gathering equipment and helpers. Here's one fun fact- this event has even produced many Olympic medalists and competitors!



Rules for field events, participation, and many other aspects of the event are found in the [HERSHEY'S Track & Field Games Official Rule Book](#). With the help of a local school and your community, this event can definitely happen! Also, the abundant amount of available educational materials contain different ideas and [exercises that can be used!](#)

Programs, such as HERSHEY'S MODERATION NATION [and many others](#), show the various ways by which kids can be encouraged to exercise. These are all amazing opportunities that will teach kids the importance of being healthy!

Key Clubbers, you all should take advantage of this SWEET opportunity to teach kids how to have fun, work in a team, and make them BEElieve that they can push themselves to be their very best!

2. Landscape Structures Inc.



Landscape Structures Inc. is a Kiwanis Vision Partner that encourages inclusive play for all children. Their playground designs promote a higher level of inclusive play by addressing accessibility, age, and developmental appropriateness and sensory-stimulating activity. It should be a priority to fight childhood obesity and to help build social skills.

They also have grants to replace broken, old, or hazardous equipment or build new ones. You can apply for these grants to help replace or build a playground for the children in your community.

Playground Guide: Playground Grant Guide

Grants are also provided by:

Lowe's, Aetna Foundation, Hasbro and Wal-Mart are also offering grants for playground projects.

Contact info:

Visit <http://www.playlsi.com> or call

[888-438-6574](tel:888-438-6574) to request your grant guide or contact your local playground consultant yourself.

3. Rustic Pathways

How many of us can say that we have been to other countries and helped those less fortunate? Not many.

However, Rustic Pathways, one of our Key Club International Co-Sponsors is a program that allows students and families to experience another culture and help others less fortunate than us. Imagine caring for elephants in Laos, learning Spanish from a native Costa Rican, or building schools in Fiji. That's just the beginning; there are many more programs to get involved in.

Their main goal is to “enrich the lives of our students and our staff, benefit the parts of the world we serve, and build cultural bridges that lead to greater global understanding and cooperation.” By participating in this program you will learn new ideas, meet interesting new people, and enjoy sights and experiences that you can't get at home. Check out their website to find your program [here](#).



4. Beach/Park Clean Up

Beach and Park Clean Ups are important because they create a cleaner environment for kids and the community to be safe in. Perform this service initiative by choosing a local beach or park and bring trash bags and gloves. This is a simple service event that officers can easily plan for their members. Enjoy the sunlight cleaning a beach or a park with your fellow members.



5. City Beautification

Go outdoors and beautify your city to make the environment appear brighter. Officers can go to their local city hall and ask about service events that deal with keeping the city beautiful. Create a city mural, re-paint a building, plant a city garden, etc. The list goes on and on. BEE creative! What would you like to see in your city?

