



GO OUTDOORS

Spotlight on Service Program Guide | July 2016 Issue



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What is the **Spotlight on Service Program?**

The **Spotlight on Service Program** is a recognition service that offers a chance for clubs to be featured in the District Newsletter. It provides a uniform infrastructure for clubs to take initiative in becoming involved with local and district-wide organizations that are parallel with the Cali-Nev-Ha District’s Major Emphasis—Children: Their Future, Our Focus. The following guide is to provide service project ideas for clubs that align with the monthly theme.

July Focus: **Go Outdoors!**

A growing epidemic of global obesity is furthered by the development of phones, games, and social media. In order to encourage our Key Clubbers to perpetuate a healthier lifestyle, the CNH District provides an incentive for us Key Clubbers to support service through outdoor activities with our home, school, and community! Read on for ideas!

Nature Clean-Ups



Set up a service event focusing on beautifying the outdoors for the members in the community to enjoy! Partner up with local recreational centers and organizations such as Heal the Bay and Habitats for Humanity to plan clean ups at beaches, parks, and gardens!

Tour de Cure



A regularly occurring cycling fundraiser for the American Diabetes Association, Tour de Cure is an outdoor service event often supported by Key Clubbers. Many shifts include set-up, cheering, Strike Team/Closing, etc. It is often a weekend-long event.

Relay for Life



Relay for Life is an overnight walk in teams of 10-15 to remember and fundraise for the American Cancer Society.

Fundraising pre-event in order for your team to participate and helping set up candles or bags is often a regular job for Relay for Life.

Contact your local American Cancer Society office or call 1-800-227-2345 for more information to set up a time to volunteer. Remember, Relay for Life is not the only thing they do!

Go Outdoors Dance



A classic social and a night of adventure and fun - a Key Club dance is a surefire way of raising some funds while remaining cohesive with the monthly theme of Go Outdoors and exercising. Provide refreshments and don't forget to ask your advisors to handle any entrance fee received!

Walk-a-Thon



Can't find a local Relay for Life event in the month of July? Want to raise funds for your own club or donate to our preferred charities? Host your own walk-a-thon with donations or scholarships/pledges for people to walk! Reserve your local high school track or ask your advisors or Kiwanis on how you would go about reserving nature trails or parks. Add on a barbeque with your Kiwanians for the perfect fundraiser and a social!

Club/Division Olympics



Have a friendly competition within your club or division by hosting Summer Olympics! Organize between your clubs multiple athletic events such as soccer, basketball, and dodgeball. Ask your advisors to handle entrance fees for Key Clubbers and family members. Donate the money to the Pediatric Trauma Program, Eliminate Project, or any of the following preferred charities: Children's Miracle Network, March of Dimes, or UNICEF.