



# MARCH OF DIMES

Spotlight on Service Program Guide | March 2017 Issue



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## Introduction

### MISSION:

The mission of the March of Dimes is to improve the health of babies by preventing birth defects, premature birth and infant mortality.



Due to the efforts of the March of Dimes, the rate of premature birth has recently declined to about 9.6 percent! With the organization's efforts, thousands of babies have been saved from premature birth. Because of March of Dimes, health care costs were able to be reduced, saving the nation billions of dollars.

Despite this progress, about 380,000 babies continue to be born prematurely every year. **YOU** can make a change in these babies lives by taking action through fundraisers and educating the community about these issues.



Here are a few ideas that can help you get started.



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## Event Ideas



**Fountain Donations:** Contact your local mall or public park services to see if you can clean out their fountains for donations! From the money you collect, you will be able to make a donation to the March of Dimes!

**Wonder Walk:** March of Dimes hosts different events all over the nation! Look on the March of Dimes Website for volunteer opportunities near you.



**Car Wash:** You will need plenty of volunteers, supplies and a large space to host a car wash. Schools are popular locations for these events. Get student-volunteers, to wash cars.

Ask members of the community to participate in the car wash on a donation-basis. At the end of the day, you'll have nice clean cars and a generous donation for March of Dimes.





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### *Fundraising Ideas*



**Coin Weigh-in Competitions:** Compete against other departments at work, during class, or at school to see who can collect the most coins in terms of weight. Have a competition to guess the weight of the winning container of coins before the final weigh in.

**Sales for Donations:** Hold a bake, craft, or rummage sale at school or a community center. Repurpose your second-hand items or delicious baked goods at cheap prices to fundraise donations for the March of Dimes.



**Conduct a Mile of Dimes:** Get together with volunteers and lay out a pathway with pennies! Laying down pennies will bring awareness of March of Dimes and add shine to your community.