



La Canada | D03N

“Root Beer Float Sales gives officers and members experience on how to collaborate with others, manage money, advertise a product, and deal with customers, while at the same time having fun because they're working alongside their friends. Key Clubbers are willing to sacrifice a few hours each week and do lots of hands-on work during these hot summer nights because they enjoy spending time together and are committed to helping The Eliminate Project reach its goal by 2015.”

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Welcome to the September Service Projects Guide!

This guide contains service project ideas that clubs can utilize. We hope clubs will be able to gain some insight on organizations/initiatives and shape that information into a creative service project.



Spotlight on Service Program

The Spotlight on Service Program challenges clubs to participate in the monthly focuses to fulfill our Major Emphasis- Children, Their Future, Our Focus. Create a service project that incorporates the focus for this month. Submit project ideas/reflections to this form to receive recognition. Your project ideas may show up in the upcoming District Newsletter!



OCTOBER FOCUS

The October Focus is...

UNICEF

UNICEF is one of Key Club International's Preferred Charities.

UNICEF strives to save lives by providing water, immunization, emergency relief, and education. As part of the Kiwanis Family, we work with UNICEF specifically through Project Eliminate to eliminate maternal and neonatal tetanus from the earth. Read about some projects ideas that promote our October Focus.

UNICEF and Project Eliminate

Although Project Eliminate is a part of UNICEF, it is only a single branch. Project Eliminate solely strives to eliminate maternal neonatal tetanus; while, UNICEF overall tries to save lives by providing water and immunization (to fight against deadly diseases such as ebola, aids/hiv, or malaria), emergency relief, and education (school and awareness on social issues such as, trafficking, disabilities, and violence).

This month, we are highly encouraging clubs to participate in Trick-or-Treat for UNICEF to raise funds towards Project Eliminate to eliminate maternal neonatal tetanus from the face of the earth and promote one of Key Club International's preferred charity, UNICEF.



After your club has finished fundraising and the money is in your club's account, write a check and have it sent to the Kiwanis International Foundation (an adult such as your Faculty Advisor should be writing the check.)

Payable To: Kiwanis International Foundation Memo: The ELIMINATE Project | CLUB #

After writing the check, clubs must fill out the [gift form](#).

Then the check and form can be put into an envelope and labeled as follows:

To: The Eliminate Project: Campaign Office
Kiwanis International Foundation
3636 Woodview Trace
Indianapolis, IN, 46268 USA
Memo Line: Club name or number

From: BeeHigh School
Division ##, Region ##
1234 Beehive St. Beeville, BE 12345

1. Trick-or-Treat for UNICEF



Trick-or-Treat for UNICEF is a well-known way for fundraising. Similar to how children go around house-to-house singing “trick-or-treat” and asking for candy on Halloween, Key Clubbers would go around educating their fellow neighbors and asking for donations for UNICEF.

First thing you would do is order Trick-or-Treat for UNICEF boxes. Then you could plan a day, on Halloween or anytime in October when the club you serve goes around asking for donations. You want to make sure you educate the members about what UNICEF is and what they are fundraising for before you send them out.

Also, BEE sure to split up into groups and to go in different directions. You do not want everyone going to the same houses. You may want to ask your local Kiwanis, k-kids, and/or Builder’s club to join you.

Order UNICEF boxes here

[order boxes](#)

Access additional resources here

[Trick-or-Treat for UNICEF](#)

2. Host an Event

View Trunk or Treat ideas here

[Trunk or Treat](#)

- **Trunk or Treat:** This event is usually a church or community-sponsored event. Your club could possibly work with your school on doing a similar event.
- **Halloween Dance:** A Key Club Halloween dance to end the month with some fun and horror. Possibly plan with the school to create a Halloween Dance. Entrance Fee can cover the costs of materials, and half can be donated to UNICEF. Have some fun booths to play some games, and the money can go to UNICEF as well.
- **Fright Fest (Halloween Festival):** Similar to a Halloween Dance with having several booths, or more. The booths can have games and food, and all the profit will go to UNICEF. You can add a Haunted House that will have an entrance fee that will be donated as well.
- **Haunted House/Maze:** Turn your school gymnasium into a haunted house the week preceding Halloween. Charge an admission fee and promote the Haunted House throughout the community. Members could decorate the gym with spider webs and other creepy creations. Include a fundraising raffle and reach out to local businesses to donate prizes.

Get into the Halloween spirit by incorporating these initiatives at a club meeting or during school lunch!

- Selling Boo Grams (card/treats)
- Costume contest
- Picnic Basket Auctions

3. Fundraisers

Highlighted on this page are some fundraisers your club can try to fundraise for UNICEF.

Wii Party

Preparation: 4-6 weeks

Publicity: 2-3 weeks

Hold a social/fundraiser with miscellaneous wii and board games, activities, and food. You can ask to have the winning prize/raffle gifts/food donated by companies, organizations, or members. To encourage attendance, the winner of the Wii Tournament can receive prizes or desserts. BEE sure to watch out for desserts that contain common allergens. Kiwanis members like sweets, do not forget to invite them!



Key Club Auction

Preparation time: 3-5 weeks

Publicity: 1-2 weeks

Create a poll of all officers and members to see who the members would want to buy. Have an auction in which people pay to “buy” those people. The people who are bought will then be dressed however the buyer says so for an entire week of school. All profits from auction go to UNICEF and if anyone asks why they are dressed like so, they can spread awareness about UNICEF.



UNICEF Bingo

Preparation time: 8 weeks

Publicity: 3 weeks

You can create individualized bingo cards with Project Eliminate/baby based icons (i.e. rattles, baby head, syringes, Eliminate logo, bottles, etc.). Then at the event, you can charge for admission, food, and raffle tickets. After regular game of Bingo, the winner gets prize and all other donated items can be raffled off. All food and prizes can be donated by companies, organizations, or members. Remember gambling is not allowed on school campuses, so you must find a different venue outside of school. Also, Kiwanis members enjoy Bingo, so do not forget to invite them!



Bake Sale

Preparation time: 1 - 3 weeks

Publicity: 1 - 2 weeks

This event can be held at numerous places, whether it is a meeting, carnival, or Kiwanis gathering. You can ask around for donations to purchase the ingredients or desserts. BEE sure to watch out for desserts that contain common allergens. Kiwanis members like sweets, do not forget to invite them!



Learn about other exciting fundraisers here!

[Fundraising Ideas](#)

4. Service Project

Partner your love for service and great organizations like UNICEF with a creative service initiative! Put you and your friends out there and join the fun- all the while informing people about UNICEF and encouraging them to donate to this awesome cause.

1. Pumpkin Sales and Pick Ups

Thinking about selling pumpkins? For any pumpkin sales, think about asking people for donations towards UNICEF for purchasing a seasonal pumpkin. Another service initiative is to have a pick up schedule for pumpkins after Halloween. Let local neighborhoods know that your club will be picking up pumpkins for free in the neighborhood and in return ask for donations towards UNICEF. This idea earns your club both service hours and funds toward UNICEF!



2. Safety First

Why not help out at a haunted house for kids? Help kids to be safe outside the house as well, by being a crossing guard at popular intersections near popular trick-or-treat hot spots.

Regardless of what you plan on doing, make sure to show that Key Club spirit and love of service. Make an enjoyable difference during the upcoming holiday season!