



# January Service Projects Guide

**Thank you to the clubs listed here for participating in the Spotlight on Service Program!**



Valley (D28S)  
 Florin (D07S)  
 Santa Susana (D42E)  
 Heritage (D06S)  
 King Kekaulike (D22M)  
 Maui (D22M)  
 Pleasant Grove (D07S)  
 Monterey Trail (D07S)  
 Modesto (D46N)  
 La Canada (D03N)  
 Oxford Academy (D30S)  
 Hilo (D22M)  
 Moorpark (D42E)  
 Coronado (D28S)

Westmont (D12W)  
 La Quinta (D04N)  
 Theodore Roosevelt (D22H)  
 Roosevelt (D22H)  
 John F. Kennedy (D30S)  
 Bolsa Grande (D04N)  
 Waiakea (D22M)  
 Iolani (D22M)  
 Vanguard College Prep Academy (D46N)  
 Gregori (D46N)  
 Godinez (D04W)  
 Advanced Technologies Academies (D28N)  
 Western (D30S)

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CALI-NEV-HA KEY CLUB PRESENTS...



# SPOTLIGHT ON SERVICE

Major Emphasis - "Children, Their Future, Our Focus."



## Spotlight on Service Program

The Spotlight on Service Program challenges clubs to participate in the monthly focuses to fulfill our Major Emphasis- Children, Their Future, Our Focus. Create a service project that incorporates the focus for this month. Submit project ideas/reflections to this form [here](#) to receive recognition. Your project ideas may show up in the upcoming District Newsletter!



# JANUARY FOCUS

The January Focus is...

## ***Pediatric Trauma Program***

Pediatric Trauma is the leading cause of death and injury among children ages 14 and under in the United States. However this can be prevented. Pediatric Trauma is caused by the lack of awareness of bicycle safety, seatbelt safety, and wearing proper safety equipment such as helmets and knee pads. The Pediatric Trauma Program (PTP) helps reduce the number of children in our Cali-Nev-Ha District who are killed or injured by trauma by supporting pediatric hospitals and developing programs for the community. Learn how you can contribute to this guide by reading more!

## 1. Bicycle Rodeo



Check out this  
Bicycle Safety  
Rodeo Skills  
Packet here

[Bicycle Safety](#)

Although it is easy to learn how to ride a bike, most children never learn about bicycle safety. They know to wear a helmet, but not why or how to choose the correct one if given an option. Hundreds of children and adults are injured each year because of the lack of bicycle safety awareness. Your club can be the change. In celebration of this month's focus of Pediatric Trauma Program, your club can create a bicycle rodeo.

Bicycle Rodeo is more than just an obstacle course, it is an event to teach children about bicycle safety. During this rodeo you should teach children as well as their parents about how to inspect a bike to know if it is fit for the child, how to find a helmet that properly fits and will protect them, how to use hand signals, and bicycle riding safety in general.

By contacting local police or fire stations, you can work with them to set up a bicycle rodeo at your local park. You can borrow bicycles and helmets, have them donated, or simply have kids bring their own to the rodeo. With traffic cones or chalk, create a course and help teach children the basics of bicycle safety.

## 2. Pediatric Trauma Doll Making

When children are in a hospital, they are often scared or nervous about what's going to happen to them; they don't know how to explain the pain they feel. Sometimes medical staff have a hard time explaining procedures to scared children. This is where Pediatric Trauma Dolls come in handy.

The purpose of Pediatric Trauma Dolls is to bring comfort and reassurance for the children. The dolls help nurses demonstrate the procedure the children will be undergoing. Furthermore, kids can use the dolls to express their pain or draw on them for comfort.

You can create these helpful dolls as a service project. Contact local hospitals to find out if they accept the dolls and hand them to children.

The Pediatric Trauma Doll Making Guide can be found here

[PTP Dolls Guide](#)

Learn more about the Pediatric Trauma Program and our Cali-Nev-Ha Kiwanis Foundation here

[Pediatric Trauma Program](#)



## 3. Project Linus



Project Linus is an organization that creates blankets to children who are seriously ill and traumatized. Project Linus's mission is to provide love, a sense of security, warmth and comfort to children who are seriously ill, traumatized, or otherwise in need through the gifts of new, handmade blankets and afghans, lovingly created by volunteer "blanketeers." For this month, provide a rewarding and fun service opportunity for interested individuals and groups in local communities, for the benefit of children.



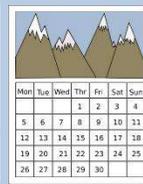
Here are some ways you can get involved with Project Linus:

- Create finished blankets and if you cannot think of any patterns they have an abundant amount of patterns on their website. These blankets can be dropped off at several blanket drop off sites throughout California.
- Materials, which are easy to find at any fabric or craft store, can also be donated to help others create blankets
- Local Chapters/ Blanket drop off sites hosts events where you can make the blankets
- Collect donations to send to this organization, so that they can keep creating blankets to help children in need.

Learn more about Project Linus here

[Project Linus](http://www.projectlinus.org)

## 4. Fundraising Ideas



### Pediatric Trauma Program Awake-a-Thon

See which Key Club member can stay awake the longest and raise the most money for PTP! Here's what you should do when planning this super fun and quite successful event.

- Select a date and location that would be most appropriate for members to stay awake and sleep.
- Create an itinerary with activities such as movies, board games, sports tournaments
- Have enough advisors during the whole event
- Ask local sponsors and small businesses to donate snacks or water
- Advertise the event at least two weeks in event through publications, event pages, emails
- Have an appropriate sleeping area for the members who do fall asleep. Encourage members to bring their sleeping bags
- Make sure to thank everyone who allowed this event to happen

### Ice Skating Social

Contact a local ice skating rink and ask them about their group prices. Advertise, and make sure to collect any ticket money beforehand so that it's ready to hand to the person in charge the day of! Skating is a great community activity that members can do together. It's also a wonderful way to meet other members and bond!

### New Year Calendars

Dig through your computers and find some great Key Club photos and create 2015 calendars. Here is a great website called [VistaPrint](http://VistaPrint) where you can customize your calendar for a cheap price! A pre-order form is recommended so that you know roughly about how many calendars to purchase. Wait for your calendars to come, and then sell away! Everyone will love this personalized gift!

### Pediatric Trauma Program Talent Show

Host a talent show to see how talented your members are and raise money for PTP. Keep these things in mind when planning:

- Avoid SAT and other testing dates
- Find a location that will have enough staging equipment (microphones, speakers, lighting)
- Have talent auditions and encourage members to try out for your show
- Ask local businesses if they would like to donate a prize for the talent show winner
- Involve your Kiwanians whenever you can! Ask a Kiwanis member if he or she can judge.
- Do you know a local YouTube star? Try reaching out to celebrities and other connections! They may want to help out with a charity event.
- Set an admission cost
- Advertise in at least two weeks in advance with publication ads, emails, and bulletins!