

ELIMINATE

maternal/neonatal tetanus



Eliminate Facts & Statistics

- ⇒ 1 baby dies every 9 minutes from tetanus
- ⇒ 160 babies die each day from tetanus
- ⇒ 3 doses of tetanus vaccine = immunity from tetanus
- ⇒ Woman + vaccine = protected baby
- ⇒ US\$1.80 protects 1 mother and her future children
- ⇒ The Eliminate Project saves & protects millions of moms & babies
- ⇒ Using this average, Kiwanis will help save or protect more than 61 million mothers and their future babies.
- ⇒ There are 34 countries left with maternal and neonatal tetanus.
- ⇒ There are 25 countries that have eliminated maternal and neonatal tetanus.
- ⇒ As of June 15, 2012, The Eliminate Project, Kiwanis's global campaign for children, in partnership with UNICEF, has raised \$14,090,137.04 in cash and pledges.
- ⇒ Elimination = <1 case of MNT per 1,000 live births
- ⇒ Kills nearly 60,000 newborn children and a significant number of mothers every year
- ⇒ The Eliminate Project is the Kiwanis family's biggest campaign for children yet.

What is the **ELIMINATE** Project?

With The Eliminate Project, Kiwanis International and UNICEF have joined forces to eliminate maternal and neonatal tetanus. This deadly disease steals the lives of nearly 60,000 innocent babies and a significant number of women each year. The effects of the disease are excruciating—tiny newborns suffer repeated, painful convulsions and extreme sensitivity to light and touch.

To eliminate MNT from the Earth, more than 60 million mothers and their future babies must be immunized. This requires vaccines, syringes, safe storage, transportation, thousands of skilled staff and more. It will take US\$110 million- and the dedicated work of UNICEF and every member of the Kiwanis family.

What is **Maternal/Neonatal Tetanus**?

In 34 countries around the world, maternal and neonatal tetanus (MNT) can quickly turn the joy of childbirth into tragedy. MNT kills one baby every nine minutes. Its effects are excruciating—tiny newborns suffer repeated, painful convulsions and extreme sensitivity to light and touch. There is little hope of survival. Tetanus not only kills newborns, but also their mothers too. MNT is caused when tetanus spores, found in soil everywhere, come into contact with open cuts during childbirth. The disease strikes the poorest of the poor, the geographically hard to reach and those without health care.

Maternal and neonatal tetanus represents a very high proportion of the total tetanus disease burden due mainly to inadequate immunization services, limited or absent clean delivery services and improper post-partum cord care. The majority of mothers and newborns dying of tetanus live in Africa and Southern and East Asia, generally in areas where women are poor, have little access to health care, and have little information about safe delivery practices.

What does the money fundraised help provide?

The money raised for this project will help provide an estimated 387 million doses of the vaccine. The Eliminate Project will deliver life saving vaccines to the most vulnerable women and children in the world: those in remote and difficult to reach areas; conflict zones; and with little access to healthcare.



Resources

Website: theeliminateproject.org

Twitter: #Elimin8

Facebook: www.facebook.com/TheEliminateProject

YouTube: www.youtube.com/user/TheEliminateProject

The Eliminate Project: Campaign Office
Kiwaniis International
3636 Woodview Trace,
Indianapolis, IN 46268 USA
(317) 217-6213; (317) 471-8323 (fax)

Our Current Progress:

Since 1999, UNICEF and partners have eliminated MNT in 25 countries. In 2010 UNICEF welcomed the announcement of a new partnership with Kiwanis International to fight MNT. As of April 1, 2012, MNT remains a public health threat in 35 countries. Today, MNT remains in 34 countries across the globe. So far, Kiwanis has raised 14 million out of our 110 million dollar goal by the year 2015.

34 Countries with Maternal/Neonatal Tetanus:

Angola, Cameroon, Central African Republic, Chad, Cote D'Ivoire, DRC (Congo), Equatorial Guinea, Ethiopia, Kenya, Madagascar, Mauritania, Mali, Gabon, The Gambia, Guinea, Niger, Nigeria, Sierra Leone, Somalia, South Sudan, Sudan, Tanzania, Afghanistan, India (18 of 33 states), Iraq, Pakistan, Yemen, Haiti, China, Cambodia, Indonesia, Laos, Papua New Guinea, Philippines

25 Countries that have **ELIMINATED** Maternal/Neonatal Tetanus:

Benin, Burkina Faso, Burundi, Comoros, Congo, Egypt, Eritrea, Ghana, Guinea-Bissau, Liberia, Malawi, Mozambique, Namibia, Rwanda, Senegal, South Africa, Togo, Uganda, Zambia, Zimbabwe, Turkey, Bangladesh, Myanmar, Nepal, Vietnam

Get Your Club Involved!

Educate.

- ⇒ Reach out using social media with news, stories, and inspiration to motivate members and non-members.
- ⇒ Tell members about the Eliminate Project at meetings. Share photos, videos, and presentations.
- ⇒ Invite health professionals, Eliminate Project officials, or Kiwanis members to club meetings to talk about the dangers of MNT and the Eliminate Project.
- ⇒ Explain the positive impact the Kiwanis family is making and the plan to Eliminate!

Give.

One of the best ways is to give gifts!

- ⇒ Gifts from local fundraisers, local businesses and companies
- ⇒ Pledges from your club treasury, individual club members
- ⇒ Pledges from within your Kiwanis family

Serve.

- ⇒ Host events for mothers in the community
- ⇒ Host a community baby shower for an organization that supports new mothers.
- ⇒ Host a concert or breakfast for local mothers.
- ⇒ Search for local outreach programs at local hospitals, schools, and daycares.

CNH Goal: \$500,000 by 2015!



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