

Pediatric Trauma Program...



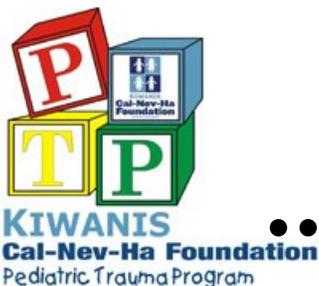
What is PTP?

The Pediatric Trauma Program was established by the Kiwanis Cal-Nev-Ha Foundation in 1994 after recognizing the serious need for education and training in pediatric trauma and injury prevention. The purpose of this program is to develop local service projects to educate people of children's safety to decrease the number of children who are severely injured or killed due to **traumatic unintentional injuries**. The Kiwanis Foundation is furthering the program's mission by establishing partnerships with hospitals in the areas of Oakland, San Diego, Loma Linda, Madera, Honolulu, and Reno.

The Pediatric Trauma Program funds the training of pediatric doctors, nurses and first responders, the purchase of specialized pediatric medical equipment, and the development of community outreach. The Pediatric Trauma Program is heavily supported through the generous donations towards the Pediatric Trauma Program from clubs and members of the Kiwanis Family, and the donations go towards grants to partnered hospitals, grants to Kiwanis and Service Leadership Program clubs, and PTP safety items. The Cal-Nev-Ha Foundation is currently seeking to strengthen the program and hoping to expand to other areas, partner with more hospitals, and greatly reduce the devastating harm of severe unintentional injuries.

Why should we fundraise for PTP?

The reason why we raise money for PTP is because it will benefit the children; 90% of unintentional injuries can be prevented! The money raised goes towards the training of pediatric doctors, nurses, and first responders. The funds raised for this program will also help to purchase the much needed pediatric equipment. Donations designated for the Pediatric Trauma Program are spent in three major areas: grants to our partner hospitals; grants to Kiwanis and Service Leadership Program clubs; and PTP safety items which are available for purchase by the Kiwanis family at a subsidized cost.



...Our Foundation Focus

Pediatric Trauma Program Grants

Pediatric Trauma Program (PTP) Grants

Grants are awarded to clubs for service projects emphasizing prevention or treatment of pediatric trauma caused by sudden, unintentional physical injuries. These grants may be given to a single Kiwanis club, a single SLP club, or two or more clubs that are working together on a joint or a division-wide project.

Pediatric Trauma Program Grants for Hospitals:

This grant is available to Partner Hospitals to meet the pediatric trauma and injury prevention related needs, which may include funding to train medical professionals or purchasing medical equipment or establishing new community outreach programs.

2012-2013

CNH District Goal: \$154,000 for PTP!

PTP Resources

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Useful Websites for PTP Projects:

<http://www.cnhfoundation.org/supports/PTP.html>

- ⇒ Abusive Head Trauma (Shaken Baby Syndrome): www.dontshake.com
- ⇒ Bicycle Safety: www.safekids.org
- ⇒ Bicycle Safety Helmets: www.bhsi.org
- ⇒ Booster Seats: www.safecar.gov/parents
- ⇒ California clubs - www.calpoison.org/public/
- ⇒ Child Abuse Prevention: www.preventchildabuse.org
- ⇒ Child Passenger Safety: www.safecar.gov/parents
- ⇒ Child Safety: www.iafcs.org
- ⇒ Child Safety Seats: www.safecar.gov/parents
- ⇒ Children's Miracle Network: www.cmn.org
- ⇒ Consumer Safety: www.cpsc.org
- ⇒ Fire Prevention: www.nfpa.org
- ⇒ Home Safety: www.cpsc.org
- ⇒ Injury Prevention: www.cdc.gov/injury
- ⇒ Kids and Cars: www.kidsandcars.org
- ⇒ Pedestrian Safety: www.nhtsa.gov/Pedestrians
- ⇒ Pediatric Trauma: www.crashcards.com
- ⇒ Playground Safety: www.uni.edu/playground
- ⇒ Poison Prevention: www.calpoison.org
- ⇒ Safe Sleep: www.keepingbabiesafe.org
- ⇒ Safety Belts: www.carseat.org
- ⇒ Shaken Baby Syndrome: www.dontshake.com
- ⇒ Smoking Awareness: www.kickbuttsday.org
- ⇒ Special Needs: www.preventinjury.org
- ⇒ Water Safety: www.drowning-prevention.org

How can you help?

- PTP Carnival; have a carnival at an Elementary School. Students there will be able to buy tickets (5 for \$1). Each club within the division will be in charge of a carnival booth (each booth with be 2 tickets). All the money raised from tickets will go towards PTP. The Parent-Teacher-Association will be in charge of selling food and beverages; that money can go towards their school.
- PTP Movie Night; the movie will be free, but snacks will cost money that will go towards PTP
- Pie the LTG/ Officers; donate \$1 to pie a fellow officer for PTP
- Bake Sale; all baked goodies but donations are highly recommended.



PTP Facts and Statistics

- ⇒ Among children ages 14 and under, it is estimated that 40% of deaths and 50% of nonfatal unintentional injuries occur in and around the home
- ⇒ 90% of these unintentional injuries can be prevented
- ⇒ The majority of childhood injuries occur between May and August
- ⇒ Unintentional injury kills more children every year than any other cause—including disease, homicide and suicide!
- ⇒ Children ages 4 and under are at greater risk of unintentional injury-related death and disability and account for 45% of the deaths among children ages 14 and under
- ⇒ Each year, injuries to children ages 14 and under result in 234,000 hospitalizations, nearly 8.4 million emergency room visits and nearly 11.7 million visits to physicians' offices
- ⇒ Every day, more than 39,000 children are injured seriously enough to require medical care, totaling more than 14 million children each year



CNH

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California-Nevada-Hawaii Key Club District
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