

Trick-or-Treat for UNICEF Fundraising Ideas

The First Three Letters in “Fundraise” are.... FUN!

As individuals or part of a group, kids have shown remarkable creativity in fundraising for UNICEF over the years. While carrying the orange collection box door-to-door is still one of most popular ways to Trick-or-Treat for UNICEF, you can see from the list below that there are lots of ways to participate.

Sell Something!

- **Candy Sale on Halloween:** Tell local supermarkets you are raising money for UNICEF and ask them to donate candy or sell it at a discounted price. Arrange for students to set up a booth at school during lunch and sell the candy to classmates and teachers.
- **Book of Poems/Prose:** Have your class write stories or poems about their favorite subject (animals, sports, nature, traveling, etc.) and sell the compilation to your family and friends for donations. Or, hold an auction to benefit UNICEF where you sell the poems and stories.
- **Auction:** Ask local businesses to donate goods and services toward your auction. Ask individuals to donate antiques, collectibles and other items of value. Invite everyone you know to attend and bid!
- **Secret Sale:** Have your school or group create “goody bags” that people can buy and have anonymously delivered (in the classroom, office, etc). Charge the recipient an extra fee to learn who sent them their goody bag!

Have a Fun-a-Thon!

- **Dance-a-Thon:** Ask a local supermarket to donate refreshments. Have a contest and award prizes to the most enthusiastic dancers, the best dressed, etc. See who can dance the longest! Consider charging entry or spectator fees, or have dancers collect “sponsors” to donate and root them on.
- **Read-a-Thon:** For every book a child reads, have parents, friends, and neighbors make a donation to Trick-or-Treat for UNICEF. Donate per chapter for older kids or longer books.
- **Jump-a-Thon:** (This is a wonderful activity for little kids.) Ask family, friends and neighbors to donate money for every minute that a child hops or jumps, or donate a coin per jump. See how long you can go!
- **Talent Show:** Invite your school’s musicians, performers, dancers, singers, actors, etc. to show off their skills! Consider charging an entry fee for participants and/or an admission fee for guests. If you make it a contest, consider letting spectators “vote” for their favorite performance by donating to each performer’s Trick-or-Treat for UNICEF box. The one who raises the most wins!
- **Multicultural Festival:** Have different students demonstrate the dancing, food, music, artwork, etc. of different countries in your school gymnasium or assembly room. Make

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it a pot-luck to experience diverse foods! Charge admission fees, or set up a station where participants can donate to UNICEF.

Get Competitive!

- **Rivals:** Challenge your rival school or another class to raise more funds than you. Hold a pep rally or assembly with both schools/classes where the winner is announced.
- **Penny Competition:** Kids place giant buckets or empty water cooler bottles in each classroom. The class who has the most pennies at the end of the competition wins. The kick is that for every nickel, dime, quarter, and dollar in the class collection, as many pennies are subtracted. So, kids from other classes can stick a \$10 bill in a rival class' jar, and deduct 1,000 pennies from their class total, basically wiping out the competition!
- **Miniature Golf Tournament:** Construct a course on the football field or in the school hallways or at a place of business. Charge spectator fees and charge a higher fee to play.

Involve your Community!

- **“Walk for UNICEF”:** Hold a walk-a-thon where kids can “donate” their recess or free time, and ask friends and family to sponsor them by donating money on each child’s sponsorship form. Kids can chant for UNICEF while they walk through their town’s public areas, having fun and raising awareness for UNICEF! Consider carrying Trick-or-Treat for UNICEF boxes with you, so interested passers-by can donate too!
- **Educate:** Teach family and friends about Trick-or-Treat for UNICEF! Explain why you’re supporting UNICEF, give them boxes and ask them to do the same by displaying the boxes at their work. Think about giving boxes to any local stores you trust. Ask them to put them on the counter, and take responsibility for picking them back up and getting them to UNICEF.
- **“Trick Out Your Tree” Contest:** If you live in a leafy neighborhood, have a “Tree Trunk for Trick-or-Treat” Contest! Invite families to decorate a tree in their yard – organize a community group to gather a small fund, and have the community vote on their favorite tree. Donate the fundraised money to Trick-or-Treat for UNICEF in honor of the winner!
- **Pumpkin Carving Contest:** Host a town or city-wide pumpkin carving contest! Have contestants carve their pumpkins and put them in a central location for passers-by to see, displaying a Trick-or-Treat for UNICEF box next to each pumpkin. (Consider asking a local store to donate hot cider or other yummy treats to grab attention.) Have friends, family, and people walking by vote for their favorite design by donating to that person’s box! The one who raises the most wins! (This might be a fun activity to let local press know you’re doing.)