

2009

OCTOBER

2009

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Trick-or-Treat for UNICEF Make Halloween count.™



Trick-or-Treat for UNICEF online! Create a customized Trick-or-Treat for UNICEF online fundraising page.

Pick up free orange Trick-or-Treat for UNICEF boxes at Pier 1 Imports, Hallmark, or Baskin Robbins.

Register to host a Trick-or-Treat for UNICEF Halloween Party.

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Set a fundraising goal to achieve by the end of the month. Share with your family so they can help.

4

Hold a contest with your friends to see who can raise the most money for UNICEF.

5

Participate in a read-a-thon. Have parents, friends, and neighbors make a donation for every book you read.

6

Visit local businesses and ask owners to distribute Trick-or-Treat for UNICEF boxes in their stores.

7

Order free Trick-or-Treat for UNICEF boxes online.

8

Follow what is happening on spokesperson Selena Gomez's Twitter page.

9

Text "TOT" to 864233 (UNICEF) to make a \$5 donation and help UNICEF save kids' lives.

10

Add the Trick-or-Treat for UNICEF Cause application to your page on Facebook.

11

Create your own fundraiser like a lemonade stand or bake sale. For more ideas, visit unicefusa.org/trickortreat

12

Use the Trick-or-Treat for UNICEF history and fact sheet online to quiz your friends and family.

13

Film your own video about Trick-or-Treat for UNICEF with your friends.

14

Print and create easy-to-make door hangers and let your neighbors know that you are Trick-or-Treating for UNICEF.

15

6¢ provides water for a thirsty kid.

16

Challenge your friends to play the UNICEF World Heroes or Halloween Coin Toss games.

17

Tune into HGTV at 8 pm to get great tips on how to host your own Halloween party!

18

Print and distribute community flyers to your neighbors to raise awareness about Trick-or-Treating for UNICEF.

19

Hold a talent show and invite your friends and family to donate money.

20

Learn how your donation can make a difference by reading "What your money can buy" online.

21

Visit Selena's YouTube channel and post your own Trick-or-Treat for UNICEF video!

22

Post your Trick-or-Treat for UNICEF photos on our Flickr page.

23

If you missed last week's special, don't worry! Watch HGTV for Halloween party ideas at 8 pm.

24

Gather a group of friends to Trick-or-Treat for UNICEF with you!

25

Send a Halloween E-Card to your friends and family.

26

If you still don't have an orange box, print the canister wrapper and use your own container!

27

Share your stories with us by emailing trickortreat@unicefusa.org

28

Remember to turn in your donations to UNICEF after you are done fundraising.

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unicefusa.org/trickortreat

HAPPY HALLOWEEN!



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