



## Service partners and the 2008-10 Service Initiative

### History

At Key Club International's first convention in 1946, the organization was challenged to build a program to bring together all Key Clubs and members to focus energies on making an international impact. This concept is followed today through the Major Emphasis Program (MEP), which aims to help "Children: Their Future, Our Focus."

To fulfill the MEP, Key Club International serves children in many ways. By working with Key Club International's partner organizations, Key Clubs serve children by aiding other organizations committed to serving children. Participation in the program can be fulfilled when serving children by any means.

This program not only creates endless possibilities to strengthen the common goal of service, but also allows each Key Club member to develop into a well-rounded individual, community leader and lifelong advocate for children's needs.

### Hands-on service initiative

Realizing the need and interest in supporting the MEP through hands-on service, a new service initiative is created on a two-year basis. All of the hands-on service provided to children by Key Club International members can be directed to a single area of need to make a substantial impact. This service initiative directs and focuses the attention of Key Club members to serve children in a specific hands-on approach.

### Today's service initiative focus

Key Club members currently will focus their time and talents on "Live to Learn." Key Club members are stepping up to help overcome learning obstacles for five to nine year olds, so young students can be successful and give back to their home, school and community.

### Key Club Members are serving primary school children in three areas:

#### Improving grades

Mentoring, tutoring, and developing reading improvement programs will address a major need in all communities.

#### Giving back

Key Club members are working with primary schools to coordinate service projects for young students to participate in within their primary school. Key Clubbers are mentoring, role-modeling, and teaching youth to be lifelong servant leaders.

#### Growing together

By stimulating imagination and learning through creative crafts and drama, members are sparking growth and personal development in children.

KEY CLUB

keyclub.org

3636 WOODVIEW TRACE INDIANAPOLIS, IN 46268 317.875.8755 US AND CANADA: 1.800.KIWANIS