

CNH | KEY CLUB

APPLICATION | Communications & Marketing Chair

Please read information and directions on the right .

Duties

TERMS AND CONDITIONS

- I will be a Key Clubber in good standing and complete at least 50 hours of service.
- I will communicate with my mentor at least once a week.
- I will communicate effectively with committee members, advisors, executive officers, administrators, and the general membership.
- I will conduct purposeful and well-planned monthly committee meetings.
- I will attend all District Board Training Conferences and Meetings.
- I will attend Leadership Team meetings and conference calls.
- I will establish subcommittees that focus on Communications (promotional media), Marketing (promotional content), and any others as the committee deem necessary.
- I will work with the committee to complete all directives as established by the Governor and the committee as well as strive to go above and beyond in my duties.
- I will aide in providing resources, training materials, publications, and promotional materials for the Board, club officers, and members to be utilized at meetings and training conferences.
- I will promote officer and member education the entire year.
- I will support the objects of the CNH District.
- I will serve the position on behalf of the members to the best of my ability.

By submitting this application, I agree to fulfill the terms and conditions as stated above and I acknowledge that these terms and conditions are subject to change.

Application Overview

REGISTER

Go to the CyberKey and register as a candidate for this position.

IDENTIFY THE POSITION

PERSONAL INFORMATION

Full Name
Division, Region, Club, Graduation Year
Any Current Position (serving for the 2017-2018 term)
Cell Phone Number & Text Capability | Home Phone Number
Email

INTERNATIONAL CONVENTION

Although highly recommended, ICON attendance is not required. Will you be attending?

PERSONAL REFERENCES

Please provide three personal references to be used for final recommendation purposes.

PROMPTS

- 1] Why are you applying for this position? Explain.
- 2] What leadership positions have you held in the past, both Key Club and non-Key Club related that will help you serve as a competent committee chair for our district? Please describe your responsibilities in these positions and how you feel they have contributed to your leadership development.
- 3] An effective Committee Chair requires a person who can delegate work to the committee. What personality traits and qualities do you have that will help ensure the successful completion of the work of the committee members?
- 4] Being on the District Board is very time-consuming. How do you plan to manage your time between school, family, friends, and your duties as Communications & Marketing Chair?
- 5] Two areas of focus for the Communications & Marketing Committee will include promotional media and promotional content. Explain your vision of how the committee can address these areas.
- 6] The focus of the Communications & Marketing Committee is to professionally promote the CNH District and the Key Club organization with educational and promotional tools. What ideas do you have on how the district can further educate the members and promote their involvement?

DESCRIPTION

The Communications & Marketing Chair will lead the committee that focuses on positive, purposeful promotion of the CNH District and the Key Club organization, provides resources for club and district use, provides training materials for the Board, officers and members to use and access; promote the Graphics Department, and research and develop proposals for further district consideration.

Before applying for this position, please ensure that you will be able to attend all Board training conferences and meetings.

DIRECTIONS

You must PDF your document with all the personal information and answers to the prompts requested on the application. File name: CM_Your Name

PERSONAL REFERENCES

You are required to provide only three personal references, not letters. You need to provide their names, position, phone number and email.

1. Adult (faculty, Kiwanis, Region Advisor)
2. Club Leader
3. Division or District leader

DEADLINE

This application is due by **Tuesday, May 2, 2017** by **6:00 pm**. NO exceptions

SUBMISSION:

File name: CM_Your Name
Email to: cnhkc.app@gmail.com
Subject: CM | Your Name

INTERVIEW

If needed, a phone interview will be requested of personal references and/or the candidates and will be conducted by the Governor.

ONLINE REGISTRATION

IMPORTANT: Visit the CNH CyberKey and register online as a candidate for this position.

DISCLAIMER:

Submission of this application will allow the governor to consider your application for any other position. Please keep in mind that if you get the position, you will be required to resign any other positions that you may hold on the club, division, or district level.

Good luck! If you have any questions, please contact the District Governor.